

UNIQUE

THE PRIVATE JET LIFESTYLE MAGAZINE

ISSUE 33



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The fastest carbon fibre electric boat

World's most expensive whiskey

The Royal Mint's private commission service

Sky Garages have arrived

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The Craft Irish Whiskey Co. has reimagined Irish whiskey, rejecting age statements in favour of a tailored approach. It honours the whiskey-making art perfected by Irish distillers over the centuries, but adds today's science to elevate that craft. Regular tasting catches the whiskey at the moment of perfection, with its journey having a greater impact on the whiskey's character than its age.

This obsessive dedication to perfection has seen the company's inaugural rare release, The Devil's Keep, awarded world's Best Irish Single Malt across all categories at the World Whiskies Awards, alongside The Taoscán and the Brollach who took home Silver and Bronze.

To learn more about The Craft Irish Whiskey Co.'s innovative techniques, speak to a Craft Specialist on +353 (0) 1437 8570.



THE DEVIL'S KEEP



THE TAOSCÁN



THE BROLLACH



THE CRAFT IRISH WHISKEY CO.

INTRODUCING THE TAOSCÁN



Born from experimentation and a willingness to question convention, The Taoscán is the world's first Port and Chestnut Single Malt whiskey; a unique blend of barrels brought together in perfect harmony. The rare Collector's Edition is an exclusive limited release of just 1,000; an exquisitely crafted whiskey, presented in a skilfully designed display stand and box to elevate the whiskey collection of the premier connoisseur.

A rare release from The Craft Irish Whiskey Co. is so much more than a whiskey. It embodies the spirit of Ireland's history, and the glory of its future. The Taoscán is a whiskey to raise the standing of the country's liquid gold, restoring it to its rightful place as a global leader.

Speak to a Craft Specialist on +353 (0) 1437 8570 to secure your Collector's Edition of The Taoscán.

CONTACT A CRAFT SPECIALIST TO LEARN MORE ABOUT THE TAOSCÁN:

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YOUR FIJI EXPERIENCE AWAITS

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With Fiji Airways, your holiday begins as soon as you step on board. Our genuine Fijian warmth adds the touch of family from the moment you

board our airline. Enjoy a taste of Fijian high life when travelling in Business Class. Get Premium Check-In, access to business lounge facilities, award-winning food and beverage, personal in-seat entertainment, all in the comfort of lie-flat seat, complete with pillow, blanket and duvet. Providing unequalled access to Fiji and beyond through our hubs in Suva and Nadi, we offer award winning service in both Business and Economy class. Fiji has never been more accessible, with our upgraded fleet of Airbus A350 aircraft, and convenient flights from Los Angeles, San Francisco and soon to be Vancouver.



[FIJIAIRWAYS.COM](https://fijiairways.com)



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WELCOME TO Black Oaks Ranch



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TheBlackOaksRanch.com



LOCATION

Located in the Tehachapi Mountains, above the San Joaquin Valley, Black Oaks Ranch provides for unbelievable views in all directions!

Black Oaks Ranch has a rich history with American artifacts that can be found and trace back to about 1,200 years ago!

Located just 2 hours from LAX and 2 hours from the coast!

HIGHLIGHTS

Altitudes ranging from just under 2,000 to 5,200 feet allowing for limitless views in every direction. Other highlights include 23 miles of roads you can ride vehicles, plus trails throughout for horseback riding, hiking, etc. along with a profitable cattle operation and hunt club!

Additionally, you will find various forms of wild life throughout the ranch such as deer, elk (protected), bob cat, mountain lion, quail, small game, wild boar, occasional mountain lion and black bear, etc.

A man-made lake can be found that is approx. 18 feet deep and is fed from the annual rain fall and backed up by 5 water wells.

THE ESTATE, OFFERED WITH THE RANCH

Offered with the ranch is an approximately 5,000 square foot estate, referenced as the "Castle" located in Bear Valley Springs, a private exclusive gated community!

Bear Valley Springs is one of Southern California's most successful mountain communities. It is one of the best kept secrets and offers all of the amenities you would have if you were at a Country club in the middle of Los Angeles.

The amenities offered include golfing, tennis, a country club, restaurants, driving range, exercise facility, shooting and archery range, many beautiful hiking trails, an equestrian center, community pool and more!

This home is perfect for a vacation home or full time resident who is craving privacy while being only a short drive from LA and the coast!

OPPORTUNITIES

The ranch offers several opportunities- can be developed as 20 acre minimum ranchettes or it can remain a cattle ranch with a private estate. It is a vast property with different terrain throughout, a truly unique opportunity!

A lot of the back end work has already been done! Final tract map is approved for forty nine 20 acre parcels and every parcel would be on a road, have a building site, and leech field with no shortage of views! The opportunity is unlike anything else!

NATURAL RESOURCE

Water is a natural resource here, a treasure not many ranches have! The ranch currently has 9 wells, 6 of which are solar, pumping out of them regularly for replenishing the lake and during that process, they have built redundancy in the wells so that if 1 well goes down, the other wells resources are available.

6 of the wells are ran on solar, which has very little maintenance involved and the aerators for the lake are ran off solar as well as the lake house, this allows you to be totally off the grid!

Water troughs are scattered throughout the ranch for cattle, game and reserve. 5,000-20,000 gallon water tanks can also be found all over the ranch and ensures the rancher has adequate supply of water and convenience.



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MAKE YOUR BUSINESS UNIQUELY RECOGNISED WORLDWIDE

In 2022, UNIQUE is celebrating ten years of incisive and engaging editorial, carefully curated for and delivered into the hands of private jet users around the world.

UNIQUE offers unrivalled access to the well-heeled, deep-pocketed travellers who prefer to avoid the inherent risks and hassle of commercial travel in favour of the flexibility, convenience, and luxury of private jets.

Our publication is more popular than ever, as private aviation is booming. The wealth expansion that occurred during the pandemic has greatly widened the customer base and private jet use is way above the figures reported in 2019. Business jet take-offs and landings in the U.S. are up 40% year-on-year — the highest point in over a decade.

Published quarterly and distributed on board aircraft and at exclusive Fixed Base Operators (FBOs) VIP terminals, private members clubs and selected luxury hotels, UNIQUE engages the hard-to-reach Ultra High-Net-Worth Individuals (UHNWIs) audience, presenting them with informed opinions and high-quality features on world affairs and luxury living.

Globetrotting in a private jet is not exclusively reserved for superstar athletes, musicians and actors, nor celebrities and newly rich young Instagrammers and YouTubers — statistics show that the record demand for private jets is predominantly for business, with 70% of private jet passengers flying for work purposes.

While our readership does include stars and royalty, dignitaries and ambassadors, they are largely CEOs, board members & senior directors, high-level executives and UHNWIs and their families.

With 75,000 copies distributed to over 100 countries, this demonstrates our peerless reach to UHNWI travellers, giving them a sophisticated and contemporary magazine filled with thought-provoking editorial.

In our access, in our quality, and in collaboration with our partners... **we are UNIQUE.**



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From the Editor

Is anyone else itching to see the world again? As a life-long roamer, these last two years have been constraining to say the least... but finally, people are surmounting fears and venturing forth to enjoy travel - that incomparable pleasure - once more.

In 1950, as the jet age emerged, an estimated 25 million people took international trips. By 2019, pre-pandemic, that number had soared to 1.5 billion and the travel and tourism sector had become crucial for a great many nations. As a key sector in the global economy, it accounted for 10 per cent of global GDP and over 320 million jobs worldwide.

As the virus spread, and countries closed their doors, 100 million jobs came under risk — the majority in small and medium-sized businesses that employ a high share of women, who represent 54 per cent of the tourism workforce. Tourism-dependent countries, especially island nations, really struggled, so it's cause for celebration that countries such as Fiji — one of



Nick Rice

the most tourism-dependent countries in the world — is welcoming guests back with broad smiles and teary eyes. For this issue of UNIQUE we have collated a special edition focusing on Fiji and what makes it such a rich and alluring destination.

As always, we also bring you a cutting-edge collection of features that includes the story of how Jay Bradley, the co-founder of Craft Irish Whiskey Co., rose from rock bottom to craft the world's most expensive whiskey; the Royal Mint's private commission service and how it attracts collectors and investors from all over the world, and the expanding range of "supercars on water" from SAY Carbon Yachts... and much more besides.

I wish you a wonderful journey and leave you with the words of the great John Steinbeck: "We find after years of struggle that we do not take a trip; a trip takes us."

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A PERSONAL INVITATION

Welcome to your private island sanctuary where magic and memories go hand in hand. Turtle Island is a cultural haven for the Fijian way of life, rooted in honoring ancient values of respect and joy, creating a world community, and preserving the environment.

Just 14 couples at a time are welcome to enjoy 500 acres of serene forests and pristine private beaches. Produce is locally grown, and villas are hand-crafted by Fijian artisans. Turtle Island serves as an idyllic respite for travelers seeking connection, community, culture, and consciousness.

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Favoured by Audiophiles



The +Record Player is an all-in-one concept product that finally advances record player technology for the first time in 50 years.

WORDS: Nick Rice



Vinyl sales have been steadily rising for close to fifteen years and since 2019, annual sales have been topping half a billion! The old classic shiny black 12-inch format is outperforming CD sales for the first time since 1986. But many newcomers to the cherished format are often put off by the myriad options and nerd-alert technicality of a getting a system.

The range of record players really can be daunting, from tin-pot fifty-dollar vinyl destroyers thrown together by unscrupulous manufacturers for a quick buck, through to innovative inventions that will set you back tens of thousands.

Step forward the dynamic and relatively new outfit +Audio, and their +Record Player... an all-in-one record player that's fit for audiophiles.

Self-contained record players – distinct from turntables – which require careful matching with amplifiers and speakers – normally provoke scorn from audiophiles, as they have a wide frame of reference for innumerable component combinations. Not being able to match gear baffles them, but even they are impressed by the +Record Player.

Arch audiophile and veteran Hi Fi reviewer, Ken Kessler wrote in the Telegraph, “Plus Audio has produced the first all-in-one unit I can recall in a half-century that employs all the ingredients of a portable record player but executed with high-end audio sound quality and virtues.”

It's a remarkable feat – creating a modern system for new vinyl fans, which also pleases the old guard of audio connoisseurs. In their own words, the company, “is focused on matching the needs and tastes of contemporary audio enthusiasts by crafting high-end audio products that deliver audiophile quality in small and compact enclosures, paired with timeless design and simple functionality.”

The +Record Player is indeed perfect for vinyl lovers old and new, as you can unbox it, follow a simple twenty-minute process of assembling the platter and tone arm, plug just one cable in, and then enjoy the black magic of your treasured LPs. And as well as sounding incredibly good, it also looks seductively stylish. Win win.

The +Record Player is available delivered to your door at no charge for shipping and taxes from €1,799 at plusaudio.com.

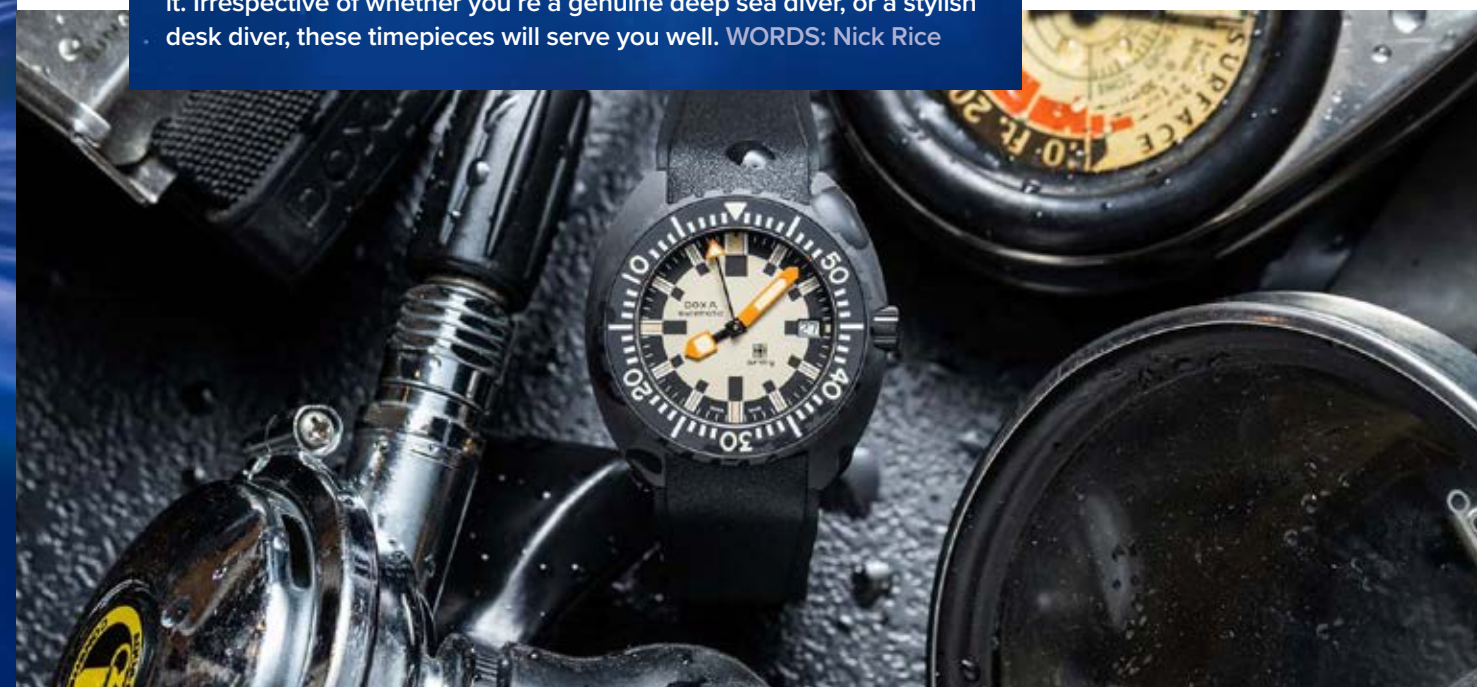
UNIQUE presents five dive watches launched in 2022 that perform way beyond what is demanded of them.

Down, down, deeper and down



There's a definite appeal in "because it can." You will likely never take your car up to its top speed, but part of the reason you like it is "because it can" reach 200mph – if you needed it to. Similarly, you will probably never take your dive watch past a depth of 100 metres, nevermind 6000 metres... but nevertheless, part of why it's a fantastic watch is "because it can."

Most people who love dive watches will never descend to the depths they are built to withstand. They tend to be an over-engineered tool – albeit one that can save your life – if you're ever in a situation to use it. Irrespective of whether you're a genuine deep sea diver, or a stylish desk diver, these timepieces will serve you well. WORDS: Nick Rice



DOXA ARMY WATCHES OF SWITZERLAND EDITION

Doxa, which means "glory" in Greek, is a revered name in the global diving community, and the brand – while not a household name – is nevertheless a pioneer in diving watches and has notably contributed to the safety of divers thanks to the many technical details they introduced, including the unidirectional bezel, the decompression scale, and the helium escape valve.

Doxa watches have been relied upon by generations of divers, including Captain Jacques-Yves Cousteau, co-inventor of the Aqua-Lung breathing apparatus and godfather of modern scuba diving. Back in 1969, Doxa launched the SUB 300T Conquistador, the first general public diver's watch equipped with a helium release valve. That same year the brand collaborated with Swiss Army to enhance the specifications of the SUB

300T, designing it with a matte black case, 60-minute black insert on the diving bezel, and a sand-beige dial that eliminates glare and guarantees excellent readability in low visibility conditions. The watch became one of the icons in Doxa's history – highly collectable for dive watch aficionados.

In 2022, this cult classic is back, with a few crucial upgrades. The matte black case with antiglare properties, the instantly recognisable dial design for military purposes remain, but now the case is in matte black ceramic, offering more resilience and better protection against scratches. The ceramic case is 42.5mm in diameter and is combined with multiple titanium parts, used for the screw-down crown and the screwed caseback, both of which are coated in black PVD.

This limited edition is a faithful recreation with retro charm and performance appeal. The hands are in Doxa's signature orange and the

seconds hand features an arrow-shaped tip, all coated with Super-LumiNova. Water resistant to 300 metres, the redoubtable Sellita SW 200-1 automatic movement is COSC-certified and includes a hacking seconds that befits a tool watch.

Presented as standard on a comfortable black FKM rubber strap with a grained texture with a folding clasp and black PVD coating, it also features an adjustable wetsuit extension. Inside the special packaging is an additional fabric NATO strap. Both display the original camouflage pattern used by the Swiss Army at the time of first issue.

Price & availability: €4,200 – released in a limited edition of 100 pieces. Available from Watches of Switzerland retail outlets and on the Watches of Switzerland and Doxa Watches e-commerce platforms.

ROLEX DEESEA

Rolex is synonymous with dive watches thanks to a remarkable history of pushing the boundaries of timekeeping under water. In 1926, Rolex created the first waterproof and dustproof wristwatch and christened it “Oyster.” The watch featured a hermetically sealed case which provided optimal protection for the movement. This was famously put to the test in 1927, when Mercedes Gleitze attempted to swim the English Channel wearing a water-resistant Rolex. Whilst she was forced to stop after 15-hours, the Rolex lived up to the challenge and won great acclaim.

Today, Rolex manufactures four different dive watch models: The Submariner and Submariner Date, the Sea-Dweller and the Deepsea – in order from lowest to highest in both size and price. Launched this year, the 44mm Deepsea Oyster, in Oystersteel, is a remarkable watch. It’s bold black dial and large luminescent hour markers contrast with monochromatic elegance with the case and bracelet. Waterproof to a depth of 3,900 metres (12,800

feet) and featuring a unidirectional 60-minute rotatable bezel, the Rolex Deepsea is one of the ultra-resistant divers’ watches engineered by Rolex for deep-sea exploration.

The case back, edged with fine fluting, is hermetically screwed down with a special tool that allows only Rolex watchmakers to access the movement, and the case is reinforced with the patented Ringlock System, designed to provide the highest degree of resistance and reliability, whilst achieving a size that remains wearable and practical.

Protected at the heart is the calibre 3235 – a new-generation self-winding mechanical movement entirely developed and manufactured by Rolex. With 14 patents, it boasts the very best in precision, power reserve, shock and magnetic field resistance as well as incorporating the new Chronergy escapement, which combines high energy efficiency with great dependability.

Price/availability: €13,200. New Rolex watches are exclusively sold by Official Rolex Retailers, who independently manage the sales of watches to customers and can provide information on availability.



Rolex created the first waterproof and dustproof wristwatch and christened it “Oyster.”

OMEGA SEAMASTER PLANET OCEAN 6000M CO AXIAL MASTER CHRONOMETER 45.5MM

One of the first real diver’s watches was the Omega Marine, which was launched in 1932, and featured a sapphire crystal and a Stülp-Gehäuse, whose purpose was to make the watch durable and resistant to external influences. The developers surprised themselves when the achieved a simulated depth of 135 metres with the watch, which in the 1930 was outstanding. By 1948, Omega introduced the first Seamaster models, and an ongoing icon was born.

Now the Seamaster line is enhanced the incredible Ultra Deep collection. The name is not lightly given... these watches really are capable of enduring at the very deepest. The explorer Victor Vescovo successfully piloted his deep submergence vehicle to a World Record depth of 10,935 metres (35,876 feet) in the Mariana Trench in 2019, and two Ultra Deep watches were attached to the outside of the submersible – after the 12-hour dive, both were completely unscathed.

After reaching the deepest place on Earth in 2019, the ground-breaking Ultra Deep watch has been repurposed into a new 45.5mm collection available to the public. Tested in real ocean conditions, this remarkable divers’ range is water-resistant to a massive 6,000 metres (20,000 feet).

Constructed in Omega’s own proprietary O-MEGASTEEL, the watch is eye catching with its polished orange ceramic bezel with its diving scale in liquid ceramic and Super-LumiNova. Underneath the domed sapphire crystal, the lacquered gradient dial subtly transitions from grey to black, and has been given four Arabic numerals in orange, as well as 18K white gold hands and hour markers, all coated with white Super-LumiNova.

The watch is powered by the Co-Axial Master Chronometer Calibre 8912 and it is mounted on either a nato strap or an O-MEGASTEEL bracelet with patented extendable foldover rack-and-pusher with complementary length adjustment and extra diver extension.

Price/availability: Rubber strap €11,650, O-MEGASTEEL Bracelet €11,985. Available soon in stores with option to subscribe to a waiting list.



SEIKO PROSPEX HERITAGE TURTLE 1968 RE-INTERPRETATION

Seiko of Japan has a colourful history in pioneering dive watches for pro-divers and since launching Japan's first diver's watch in 1965, Seiko's innovative watchmaking has influenced global dive watch standards.

Seiko boast the first use of a titanium watch case, followed by the first ceramic watch cases. These materials plus other smart innovations have enabled Seiko's timepieces to perform in over 1000 metres of water.

Seiko loves to reinterpret its expansive archive of timepieces, and this watch is a welcome launch for Seiko fans, who affectionately refer to its shape as "the turtle" – a symbol of good fortune for divers. This design is a contemporary reimagining of the original 1968 Turtle – arguably Seiko's most famous diving watch – featuring a reinforced silicone strap with a rail pattern taken from the design of the original Turtle, while the date window's position gives legibility

without interfering with the indexes.

Prospex is a combination of the words 'Professional' and 'Specifications' and Seiko Prospex timepieces are designed to be practical, reliable, and durable; to meet the high standards required in extreme environments for sports lovers and adventure seekers alike.

The new turtle's dial evokes classic diving watches and there are three colour options available – white dial with silver markers and hands, black dial with silver accents, and a black dial version with gold accents, including on the scale on the aluminium insert bezel. The Seiko 6R35 is the reliable and sturdy movement, with respectable accuracy and a 70-hour power reserve. It looks equally cool on a black silicone strap with pin buckle or a stainless-steel bracelet with three-fold clasp and secure lock.

Price/availability: Strap version €938 and bracelet versions €1,145, available in July 2022.



PANERAI SUBMERSIBLE QUARANTAQUATTRO ESTEEL™ BLU PROFONDO

No dive watch selection should be without a Panerai – creator of the world's first glowing dive watches. When Guido and Giuseppe Panerai, were approached by Italy's Regia Marina, or Royal Navy (1861-1946) to manufacture precision pocket watches and chronographs, it was the beginning of a journey which carries on to this day. By the beginning of World War I, Panerai was making cutting edge instruments for the Italian Navy. With the breakthrough of using Radiomir on its watch dials, a luminous radioactive substance that glowed in the dark, Panerai was able to outshine its rivals.

During the War, the Royal Italian Navy launched missions where divers actually rode on seven-metre-long submersible torpedoes, steering them to the target before slipping off and swimming away from the blast.

These divers relied on Panerai's precision underwater instruments – and thereby Panerai sealed its place in the iconography of watchmaking. The brand maintains its passion for the sea and with the Submersible Quarantaquattro eSteel™ Blu Profondo, Panerai embrace the critical importance of sustainability goals, making 72g of the watch from recycled materials, corresponding to 52% of the total weight of the timepiece.

The striking dial catches the eye with its a dark blue polished gradient, which sits perfectly with

the blue ceramic bezel, and blue recycled PET strap. It is water-resistant up to 300 metres, with the patented crown-protecting device that is inextricably linked to the Panerai seafaring history.

The 44mm case, caseback, safety lock crown protection device and the ceramic anti-clockwise rotating bezel with graduated scale are all made of eSteel. Two straps and a tool for changing them are included with the watch, both in the same colour as their companion dial: the first strap is composed of fabric made of recycled PET, while the second strap is made from recycled rubber.

Price/availability: €10,800 – available exclusively through Panerai boutiques and at Panerai.com.





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In Fijian culture 'Bula' not only means hello, it is symbolic of, and translates to, life! Every "Bula" greeting in Fiji is a warm reminder to enjoy every second.

Now the country is open once again, visitors can enjoy 333 tropical islands and a stunning geography that includes one of the largest barrier reefs in the world. WORDS: Nick Rice





Fiji is celebrating its open for business status with a new ‘Open For Happiness’ marketing campaign, fronted by actress, producer, comedian and author Rebel Wilson. In the high-production commercials Wilson roams around the luxury island paradise and asks, “Instead of searching for happiness, isn’t it better to put yourself in the place where happiness finds you?”

The pandemic put a temporary hold on freedom for happiness to be sought or found, but as the country has pushed for an extensively vaccinated local population (93 per cent of eligible adults), it’s now seen as a safe post-pandemic luxury destination.

Matching its natural splendour with safety, the Pacific Island haven recently reopened to

international travellers and offers the convenient services of more than 1,000 tourism resorts and businesses benchmarked to WHO-recommended safety measures through the Care Fiji Commitment Programme (CFC). Upholding best-practice health and safety measures, the CFC applies industry-wide standards to accommodation, activity operators and transfers and includes the appointment of Wellness Ambassadors to ensure operational compliance, so all guests and locals are looked after as safely as possible.

With an extensive flight network, uncrowded demography (less than a million people) and film-worthy terrains, Fiji continues to attract affluent travellers seeking a high-end holiday experience, serene surroundings, and the famed hospitality of some of the world’s

happiest people. The natural warmth of the Fijian people has long been a drawcard for returnees and a proven intrigue when a **global happiness survey officially crowned Fiji as the happiest country in the world.**

The Open for Happiness campaign encapsulates the joy awaiting visitors escaping the fatigue and burnout of a stressful world. The award-winning Wilson has a personal affinity for Fiji, having holidayed there as a child and gratefully returning in later life. Her comedic talents and warmth were a natural match for Fiji, and as an Australian, also representative of Fiji’s largest visitor market. When it comes to celebrities, many famous faces have escaped to Fiji, where a cultural respect for discretion have kept tabloids and paparazzi at bay and ensured that guests are generally cocooned in pristine privacy.



DESTINATION DIVERSITY

From mainland to maritime hospitality, acclaimed international hotels in Fiji include the Hilton, Sofitel, Marriot, Radisson Blu, Wyndham, InterContinental, Shangri-La, Outrigger, Warwick and Six Senses brands, with Storey Hotel Management recently taking over Nanuku Resort Fiji.

Many properties offer child-free accommodation wings, while boutique, adults-only getaways are also packaged in the upmarket serenity of resorts like Turtle Island

Resort, Likuliku Lagoon Resort, Tokoriki Island Resort, Royal Davui Island Resort, and other tranquil trappings.

COMO is the latest global resort brand to make luxe landfall, recently reopening COMO Laucala Island in the full finery of a re-brand, renovations and 18-hole David McKay Kidd-designed golf course. Its complimenting features have become a staple of Fijian luxe properties – wellness spa, land and water activities and motorized fun in the sun, a private airstrip, and all

the immersive comforts specifically designed for the well-heeled and worn out.

REAL ESTATE

Laucala Island has long been hailed as one of the world’s most exclusive private islands and purchased by Red Bull co-founder Dietrich Mateschitz from publisher Malcolm Forbes some 15 years ago. With over 300 idyllic islands making up the Fijian archipelago, fellow private island owners include actor Mel Gibson of Mago Island, and Australian property developer Lang Walker of Kokomo, whose private resort island in the Kadavu Islands is home to a retinue of other getaways and Fiji’s Great Astrolabe Reef. Spanning 65 kilometres, it’s one of the world’s largest barrier reefs and a sensory delight for snorkelers, divers and marine life enthusiasts.

ACTIVITIES

Fiji’s oceanic activities are diverse, covering everything from scuba diving, shark-feeding, underwater photography, cruising, sailing, surfing, stand up paddling and conservation-based voyaging. The Musket Cove Marina Fiji is operated by the oldest resort brand in Fiji and hosts an annual regatta week for sailing enthusiasts across the Pacific. Land-based activities are just as varied and include wildlife parks, treks and hikes, white-water river, rafting, quad-biking and golfing. The Natadola Bay Championship Golf Course is the largest in the Pacific and a past host of the PGA Tour, while other celebrated greens include the Denarau Golf and Racquet Club and Pearl South Pacific Championship Golf Course – designed by renowned golfing architect Robert Trent Jones Junior.

Pre- and post-pandemic, Fijian tourism has countered climate change risks through sustainable programs protecting wildlife, marine life and environmental scarcities, and many resorts have in-house conservation projects to champion green practices and respect for Fiji’s natural environment.



At this exciting time for Fiji, Unique had the pleasure of speaking to the CEO of Tourism Fiji, Brent Hill:

As one of the most tourism dependent countries in the world, Fiji has had an incredibly tough time since March 2020... what is the feeling amongst the majority of the population as you re-start the tourism engine and welcome visitors once again?

Across the tourism industry, there's been a lot of relief and gratitude as doors re-open, employment resumes and new businesses join the amazing line-up of unique Fijian experiences. Fiji was closed to international tourists for almost two years and there's been a huge investment in safety frameworks, herd vaccination and other necessary actions to ensure that visitors are welcomed once again, as safely as possible.

It's a huge challenge for you to take a leadership role in a country that has suffered acutely from the coronavirus... what inspired you to take the position?

Yes, that is true, and moving countries during a pandemic was very tough. I moved from a city in lockdown to a country under heavy curfew and restrictions and it wasn't easy. But I have visited Fiji before and loved the people, the culture, and of course its beauty. The opportunity was compelling, and my wife and I were at that stage in life where we were ready for a new challenge, and to learn and grow in a new destination. Since moving we haven't looked back and we love that Fiji is now our home.



How many people lost their livelihood because of the pandemic and what has the knock-on effect been like throughout society in Fiji?

The Fijian government notes that a minimum of 100,000 tourism jobs were lost to the pandemic. It was devastating. Fiji itself has had one of the biggest GDP contractions in the world in 2020 into early 2021, it was incredibly tough.

With whole communities being severely affected, could you summarise the Fijian Government's response?

The Fijian Government has done absolutely everything they could to assist. Most prominently, the vaccine campaign has been incredibly successful, with over 93% of the 18yrs+ population fully vaccinated, and now 12-18yrs youths also being vaccinated, as well as a booster rollout.

In addition, public health policies for social and public gatherings, masking, social distancing, staged curfews, and various safety protocols have helped reduce infection rates and COVID-related hospitalisations.

The Fijian tourism industry has also been very instrumental in supporting affected employees and their families, and surrounding communities throughout this unprecedented pandemic, and backed national efforts by encouraging and giving logistical support to Fiji's national vaccination campaign. There has been

Governmental support monetary-wise, and a number of measures put through to help everyone get through.

Which are Fiji's five major markets and which markets are you focusing on the most now the country has re-opened?

Australia, New Zealand, the United States, Pacific Island Countries and China... Australia has traditionally been Fiji's largest traveller market and has resumed this trend since 1 December 2021. While New Zealand's outbound travel restrictions remain, North America has been a favourite since Fiji's international borders reopened.

Although it is early days still, are you seeing some positive signs emerging after such a long time with closed borders?

Definitely. Bookings have been high and there are properties booked out till well into 2022. We are doing incredibly well and our protocols are standing up, which is a testament to all the authorities involved – from Tourism Fiji to Ministry of Health, the Hotels Association (FHTA), Fijian Government, Fiji Airways and more – everyone is working incredibly hard to keep things going well and safely. Tourists coming to Fiji are playing their part to and conforming to our protocols which is great – it's designed to be as efficient as possible, and allow tourists the maximum time to relax and enjoy Fiji while staying safe.



What are the protocols for international tourists wishing to visit Fiji?

Fiji accepts fully vaccinated visitors from Travel Partner Countries, or visitors who have stayed at a Travel Partner Country 14 days prior to departing for Fiji. While specific protocols are subject to change, travellers are generally required to submit either a negative PCR or RAT test result to enter Fiji.

Travellers can be accompanied by unvaccinated children and all inbound travellers need a confirmed booking with a Care Fiji Commitment-certified accommodation and confirmed CFC airport transfer. All visitors will also need to undertake a RAT test at their hotel 2 days after their arrival in Fiji. Read more at www.fiji.travel/faq.

What tourism infrastructure improvements have taken place while the country has been effectively closed?

From luxe to backpackers and cruises, there have been many exciting product updates from accommodation, services, and experience providers. Many resorts and hotels have added new rooms, wings, residences, bureaux and upgraded facilities such as new pools, massage spas, restaurants, bars etc. There really has been a hive of activity across Fiji which is great. One element I also have really enjoyed seeing is the innovation in Fiji-Made products – the pandemic has really kicked off innovation and entrepreneurship, so there are more fashion designers, artisan producers and boutique tourism experiences now than there was in 2019.

What can you say about the two programmes which allowed visitors into the country under special circumstances? The Luxury Vacation in Paradise programme for private island buyouts and the 'Blue Lane' programme... are they still running?

These programmes were designed as special access packages for travellers during travel restrictions. It was a way to at least keep things ticking over, even in small volumes. It was definitely worth it. Obviously with Fiji's borders now reopen, both programmes are not so applicable, but it speaks to the confidence of our brand that even during border restrictions, via Blue Lanes, we had a total of 75 vessels through Port Denarau in Nadi (on Viti Levu) with 71 at Savusavu in Vanua Levu, Fiji's second largest island.

Who are your key partners and how have you collaborated with them to get Fiji back open for welcoming visitors again?

Our key partners include tourism operators, and stakeholders; the Fiji Ministry of Commerce, Trade, Tourism and Transport, Fiji Airways, Fiji Airports, the Fiji Hotel and Tourism Association, Society of Fiji Travel Agents. Domestic and international media have also been instrumental in conveying Fiji's positive progress towards reopening and helping inspire consumer confidence.



Instead of searching for happiness, isn't it better to put yourself in the place where happiness finds you?





www.fiji.travel

Rebel Wilson is great in the new campaign, how did the 'Open For Happiness' campaign evolve?

Thank you! We're really proud of the campaign. It's a collaborative creation of local partners including activity providers, talented singers, entertainers, videographers, Fijian and Australian actors, and extras on set in Fiji's beautiful Mamanuca Islands, and it authentically represents the welcome that our tourists receive at all of our resorts across Fiji. We wanted to showcase what it is like coming to Fiji. Many tourists, especially now, are struggling after two very long years, and we're seeing burnout and mental fatigue across the globe. Fiji represents the perfect escape for a COVID-weary world. So, we reflect that in the ad. Rebel, reflective of our tourist markets, comes to Fiji in search of happiness. After receiving a traditional Fijian welcome, and seeing the bula spirit up close, the magic of Fiji rubs off on her, such that she comments that perhaps happiness is in a place – Fiji. We have had a fantastic response to the campaign and bookings are definitely at capacity which is really pleasing.

Is sustainability and regenerative tourism part of your long-term plan in Fiji?

Definitely! The Fijian Government has been a global champion of climate action and through both public and private sectors, many operators and services have committed to sustainable and conservation practices and programmes. The newly launched Captain Cook Cruises Fiji's Citizen Scientist programme, the Mamanuca Conservation Society, and the Duavata Sustainable Tourism Collective, are just a few of the amazing platforms of individual and unified commitments to sustainability and regenerative tourism. There's also a lot of work around rejuvenating Fiji's cultural heritage sites and nature-based services. These elements will be a key feature for Fiji going forward.

I know you can't predict the future, but where do you hope to be a year from now?

Tough question, but I think finally we're getting a glimpse of the future. I think COVID will have become endemic, in that we will be defended against it through vaccination and

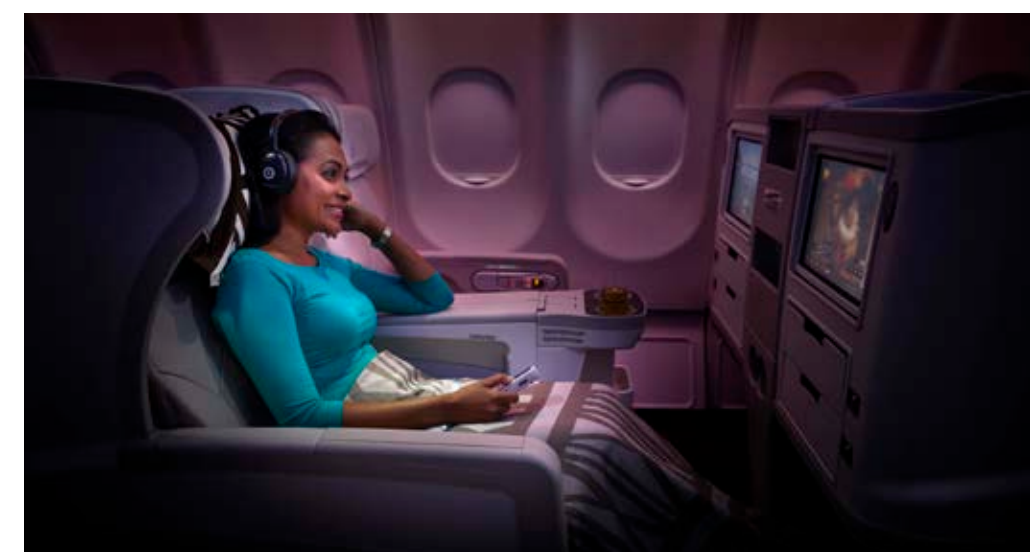
ongoing boosters, and we will no longer have the isolation rules that are so logistically challenging for tourists. We'll be welcoming tourists who are embracing the opportunity to be a part of regeneration and sustainably leaving Fiji in a better place for generations to come. And, people will be relaxing, exploring Fiji, safely, and leaving with a true imprint of what Fiji is on their heart.





New Heights for Fiji Airways

The multi-award winning Fijian Airline is leaving competitors in its contrail



Fiji Airways might not be one of the biggest airlines, but it's proving itself to be hugely popular with passengers thanks to its laser-like focus on all round excellence. Despite big league rivals like Qantas and Virgin, Fiji Airways is taking top honours in awards. It is being recognised for its rigorous safety standards and the impeccable business class service.

When you think about it... what do you really want most from a flight? Safety first of all... arrival in your chosen destination has to be number 1 right? After that, comfort and enjoyable food and drink, entertainment and service.

When you fly Fiji Airways Business class you can relax in airplane that still has that 'brand new' scent and feeling. Fiji Airways took delivery of two Airbus A350 aircraft back in November, 2019, one was called the "Island of Viti Levu," after Fiji's largest island, and it was the first A350 to be delivered to a South Pacific airline.

The second was delivered to Fiji Airways in December, 2019 and called "Island of Vanua Levu," after Fiji's second-largest island. The airline started flying the aircraft between Nadi and Sydney in November, 2019 and Nadi to Los Angeles flights commenced January 1, 2020. Both aircraft are configured with 33 business class seats in a 1-2-1 configuration.

The clutch of awards that Fiji Airlines has earned are thanks in large part to meticulous preparation and rising to the intense challenges posed by the global health pandemic.



**When you fly
Fiji Airways
Business Class
you can relax in
airplane that still
has that 'brand new'
scent and feeling**

Pandemic Response

Fiji Airways established its Travel Ready programme in 2020, to safeguard the health, wellbeing and medical safety of customers and staff, and it covers more than 1,200 health and safety actions. A part of the programme was the introduction of medically-qualified Customer Wellness Champions to look after customers' wellbeing on the ground and onboard. Skytrax, the UK-based consultancy which runs an airline and airport review and ranking site, praised the swift response.

Edward Plaisted, CEO of Skytrax says, "Fiji Airways have developed

a very rigorous and comprehensive COVID-19 safety programme branded as Travel Ready, and their attention to detail is a key factor in achieving this highest COVID-19 Airline Safety Rating. Covid safe air travel must ensure there are no weak links in the travel chain, and Fiji Airways have created systems and procedures that are robust at every point of the customer's journey, and this is well supplemented with their use of Customer Wellness Champions. Whilst Covid safety is at the forefront of priorities, it is pleasing to see that all aspects of the outstanding Fijian hospitality are very much a part of this."

Safety

Fiji Airways was also awarded the Diamond certification, the highest standard for travel safeguards in a COVID-19 world, by the Airline Passenger Experience Association (APEX) and SimpliFlying. The 'Diamond' rating is the highest attainable rating in the audit conducted by APEX Health Safety powered by SimpliFlying and is offered only to airlines that provide hospital-grade health safety measures. The intensive audit investigates 58 areas across 10 stages of a customer's airline experience; from online check-in, testing and contact tracing, airport journey, lounge, and onboard experience, and upon arrival at a destination. Fiji Airways is the first airline of its size to attain the Diamond certification.

Andre Viljoen, Fiji Airways Managing Director & CEO, welcomed the Diamond rating awarded to the airline saying, "We're delighted with this recognition by the highly-respected certification set-up by APEX. This is a testament to how seriously we take our Travel Ready programme, which safeguards the health, wellbeing and medical safety of our customers and staff."

Reflecting on the importance of getting everything right, Viljoen added, "We were determined to go above and beyond to ensure the best possible care for customers and staff, which is why we introduced medically qualified Customer Wellness Champions to look after everyone's wellbeing onboard. We're proud that this role is a first for airlines operating in the region, as it underscores our commitment to safety. We've also set ourselves apart by sanitising all check-in luggage on international flights out of our home base, and re-introducing the revolutionary Resort Check-in service at select Fijian resorts for enhanced customer convenience."



Dining & Entertainment

Comfortable in the knowledge that you're in the safest possible hands, the business class experience on Fiji Airways allows you to savour the food and enjoy the latest releases in entertainment via the 17-inch Thales Avant high definition inflight entertainment system. Whilst this is fixed in place, it is still perfectly visible after you convert the seat down to a bed. The headphones provided also have a noise-canceling function for added clarity.

Once your movie is selected, you can prepare to indulge in the new award-winning Business Class menu that was launched earlier this year and is presented by multi-award-winning chef Richard Cross. Enjoy modern cooking and preservation techniques

that are used to transform the likes of cassava, sweet potato, dalo and plantain into delectable garnishes. A highlight of the new in-flight dessert menu includes Chef Cross's signature kava and cinnamon ice cream, cookies and cream banoffee parfait and bittersweet chocolate panna cotta. Divine.

APEX once again rewarded Fiji Airways, presenting the airline with the 2022 Passenger Choice Award for Best Food & Beverage in the South Pacific. Director and CEO, Andre Viljoen welcomes the regional culinary recognition, and expressed gratitude to APEX and of course the Fiji Airways customers, for the praise of their new in-flight menu. He also acknowledged the hard work of his team in offering a dining experience that is as exceptional as it is uniquely Fijian.



Once your movie is selected, you can prepare to indulge in the new award-winning Business Class menu that was launched earlier this year

Unmatched Luxury on Laucala

After a long period of lockdown, Fiji is open for business. For the perfect island escape in a unique and carefully protected ecosystem, COMO Laucala Island is the place to go.

Nick Rice speaks to Gary Henden, General Manager of this newly-opened island paradise.

When you take a 55-minute private air charter, you're likely to be heading somewhere far removed from the eye-widening pace and rumbling din of modern life. When it's a charter flight in the South Pacific... well, then you're certain to be landing in a remote and technicolour haven.

If that haven happens to be the 5.4 square-mile COMO Laucala Island, even better! Prepare for pure relaxation and the most impeccable luxury, courtesy of the multi-award-winning luxury lifestyle brand, COMO Hotels and Resorts. A subsidiary of COMO Group, an international privately-owned company with long-term investments in the world of fashion, wellness, and high-level sports, COMO Hotels and Resorts has 15 stunning destination properties in locations such as Bali, the Maldives, Bhutan, Thailand and Australia, plus European city hotels and a private

island in the Turks and Caicos. Laucala Island in Fiji is the latest addition to a dazzling portfolio.

The island is a pristine wilderness, with dusty white sands skirted by an impossibly turquoise ocean. Inland, explore a maze of mangroves and coconut groves and then discover tropical rainforests, volcanic mountains and blue lagoons. This is a resort where space is luxury. There are 25 stand-alone residences, each with their own COMO butler, spread out on private beaches, above lagoons, and atop hills and mountains.



Laucala Island in Fiji is the latest addition to a dazzling portfolio

The meticulously designed residences merge seamlessly with the surrounded nature and the sweeping vistas over the Pacific are breath-taking. Ranging in size between 1,500-8,000 square metres, all residences feature private pools and are built with natural Fijian wood in a South Pacific style. A first for COMO, the island also features a tropical 18-hole David McLay Kidd designed golf-course, a wide range of land and water activities, a fleet of jet-skis, sailing and game fishing boats as well as jet boats and diving boats. The resort also offers horse-riding, mountain biking, nature hikes and tennis.

For those intent on total chill-time, the COMO Shambhala Retreat wellness centre is the embodiment of COMO's philosophy for holistic, healthy living. At this nurturing retreat, guests can expect physical fitness classes, yoga, and a fitness centre.

UNIQUE sits down for a conversation with **Gary Henden**, the recently appointed General Manager:

Congratulations on the new role... the COMO Hotel brand commands worldwide respect in the hospitality industry, it must be exciting to take on this new challenge – what are you expecting from the role and do you have any ideas in mind for something new at Laucala?

Thank you for your congratulations! Honestly, I feel privileged and extremely lucky to be appointed for such a fantastic role that embraces my passion and deep rooted values. COMO Laucala Island is such an incredible pristine destination that

embraces nature, community, and guest experiences all in an eco-friendly way. So yes, I'm super excited to be at the helm!

My goal is to build upon the resort's impeccable reputation across every spectrum, taking the product, service and guest experiences to new levels. We have so many ideas and plans whirling around, everything from jaw dropping guest experiences, environmental and product enhancements to team development.

You've had a long career working with some of the world's most prestigious wellness brands and spa resorts... what distinguishing differences are you encountering with your recent move to COMO Hotels?

Since starting my role, I've experienced a strong focus on COMO's signature experiences from wellness to dining, all whilst embracing the uniqueness and locality of the destination. Another strength is that COMO doesn't sway into the overcomplicated and gimmicky, for example the focus is on locally grown produce that's simply prepared into wholesome tasty food. COMO Shambhala, COMO's sister brand in wellness, is bringing Asian-inspired treatments to the island which will offer guests new ways to rejuvenate body, mind and soul.

As one of the most tourism dependent countries in the world, Fiji has undoubtedly had an incredibly tough time since March 2020... have you been able to gauge the feeling amongst the majority of the population as tourism restarts?

Fiji has indeed suffered like many destinations reliant on tourism. My focus has been solely on what we can do to motivate the team, to get them ready for the full re-start of travel. We've implemented new activities from team building exercises to outside sporting events which will help to build a stronger team ready to look after guests that have been starved of travel.

What are the protocols for international tourists wishing to visit Fiji?

All those travelling from partnering countries require a negative RAT test, booking confirmation from a CareFiji certified resort/ hotel, and recommended travel insurance to give assurance. Then upon entry, you'll need to stay three days in your designated hotel until you receive your negative test result after 48 hours.

What is the current Covid situation in Fiji now, with specific respect to what rules visitors to Laucala must abide by – what systems are in place at Laucala to ensure safety for the community and overseas visitors?

Covid cases are decreasing greatly from the spike late last year, thankfully the severity of cases has mostly been mild. Here at COMO Laucala Island, we strictly follow the latest governmental mandates for all arrival/ departure guests, plus we have adopted our own domestic quarantine and control measures for the team. Current domestic measures are negative test 24-hours prior to arrival, 3 days quarantine upon returning, and a negative test on day 4 to be released. We also follow strict hygiene protocols from mandatory face masks, sanitising stations, twice monthly RAT for the team and continuous training and monitoring.





This is a resort
where space is
luxury

What can visitors expect from a stay at Laucala – what are the key elements that you think that will make it exceptional and unforgettable for all the new arrivals?

A true escape from everyday life to a pristine and tranquil haven, where guests will be looked-after by the most heart-warming and caring team. There's truly every element available at COMO Laucala Island to personalise a guest's stay, from game fishing, horseback riding, championship golf to our COMO Shambhala Retreat.

Which are Laucala's major markets and which countries are you

focusing on the most now that the country is re-opening?

Traditional legacy and partnering countries such as the United States, Canada and Australia are our immediate focus. That said, we are now seeing strong interest from South Korea, Southeast Asia and Europe. Overall, very encouraging as we wish to extend our outreach.

Although it is early days still, are you seeing some positive signs emerging after such a long time with closed borders?

The mood is becoming ever positive, Australia and the United States have

experienced increased short lead pick-up. There's a real yearning for people to travel and experience far flung destinations, understandable as some have been under lockdown for so long.

What is the strategy at Laucala for this new post-Covid period?

Our strategy is to remain cautious and maintain our high levels of Covid control and monitoring measures. In addition, we will strive to have all team members vaccinated with their booster shots. Thus, giving our guests utmost assurance that every measure is in place to protect them and their loved ones. Lastly



during times like these it's imperative we offer our guests flexibility and empathy should any situation arise, which would sway their plans.

Is sustainability and regenerative tourism part of your long-term plan at Laucala?

Sustainability and environmental preservation is at the very core of COMO Laucala Island, something we are very passionate and excited to build upon over the foreseeable future. Sustainability is all about good sense, protecting our fragile natural

surroundings so guests can enjoy for countless years to come.

I know you can't predict the future, but where do you hope COMO Laucala Island to be at two years from now?

My mission is to elevate COMO Laucala Island's positioning as one of the world's most sought-after private island retreats, renowned for its heartfelt service, distinctive experiences, yet most of all by leading the walk on sustainability and global sensitivity.

COMO
LAUCALA ISLAND

www.comohotels.com





It's **Fiji** time

Villa Tinikatolu is a unique haven on Loloma Beach, near Pacific Harbour. Daughter of founders Peter and Anne, Katy Watts invites guests to experience Fiji from the heart of their home.



Villa Tinikatolu is located on Loloma beach in the heart of the amazing Nanuku Resort and set in a gorgeous tropical garden

Our family has a lifelong love of Fiji. I have a photo of myself aged five with lots of local kids, taken in a village called Namuamua up the Navua River near Pacific Harbour. This is the same village where our wonderful house manager Mere comes from, and as we're roughly the same age, she is probably in the picture! Our most recommended trip is in fact the Jewel of Fiji which goes up the same river, visiting waterfalls and local villages just the same as I did. We have been visiting Fiji all our lives thanks to my family.

My dad Peter loved Fiji. He adored the friendly and kind nature of the people, the tropical pace of life, and "Fiji time". Together with my mum Anne, they spent a few years hunting all over Fiji for the perfect place to call their Fijian home. They finally settled on Villa Tinikatolu in 2016 – it's villa 13 and Tinikatolu means 13 in Fijian.

Located in the heart of the amazing Nanuku Resort on Loloma Beach, Pacific Harbour, Villa Tinikatolu is on the beach and set in a gorgeous tropical garden that was lovingly

developed by the previous owners who had a passion for gardening. It has the most amazing architecture with traditional trusses and beams, woven thatch ceilings and decorative plaited coconut fibre rope called MagiMagi.

The house was in serious need of repairs and redecorating and my parents got to work with a total transformation. They brought in a designer and decorator from Australia and two shipping containers later, plus 100s of hours, the place underwent a complete transformation, restoring it back to the full 5-star luxury.

For dad, Fiji was his project and there was always something else he was improving, redeveloping or fiddling with. He loved a project and once he finally retired, Fiji was it. Sadly, he was diagnosed with prostate cancer in 2018 and he passed away in 2020. It was a tough time but it became obvious to the family that a Fijian home needs to be lived in.

So, we decided to make the changes necessary that took it from a family home to a luxury villa.



ABOUT THE VILLA

Bula! Welcome to this magnificent private beachfront villa. Set on one acre of tropical garden on Loloma Beach, within the Nanuku Resort, minutes away from Pacific Harbour. Villa Tinikadolu is your own private sanctuary, 5000 square feet of luxury. Featuring sweeping grand ceilings, three king bedrooms with en-suite bathrooms, a gourmet kitchen, outdoor showers, a beachfront pool and hot tub. Our on-site villa team will make you feel welcome and help you throughout your stay.

Home to the beach retreat of the Fijian president, Pacific Harbour is an idyllic waterfront destination on Viti Levu’s Coral Coast. The Fijian culture and charm of Villa Tinikadolu will captivate you and as our guests always say, they arrive as visitors and leave as friends.

Our nightly rate is fully inclusive of all taxes, transfers, internet usage, on site hospitality and service staff, daily cleaning and turn down. Mere and Temeri, our lovely villa team, are dedicated to making your stay with us an unforgettable experience.

All the rooms in the villa include TV and modern facilities and the main living room feature a large smart TV and sound system, a library of movies and many board games. Satellite TV is available throughout the villa and WiFi is available, but can be effected by local weather and conditions... not always a bad thing perhaps?

The ocean in front of the villa is usually calm and has a completely sandy bottom making it the perfect place for sea adventures. The coral coast starts just metres to the west so you can enjoy snorkelling the reef. We also have snorkelling gear, a two-person sea kayak and two stand-up paddle boards you can use located in the beach hut.

There are so many local activities to keep you occupied, such as the 18-hole Trent Jnr designed golf course just 5 minutes down the road, world recognised shark diving, white water rafting, island BBQ trips, game fishing, zip-lining through the tropical rainforest, waterfalls walks, 4-wheel drive trips, jungle skirmishes and much more. Our villa crew will be more than happy to help you with reservations.

Villa Tinikadolu is 40km (45 min drive) from Suva and 140km (2.5hrs) from Nadi or Denarau. We also have a helipad and airstrip 3-minutes from Villa Tinikadolu, which means we can be reached in 30 minutes from Nadi airport if guests prefer. It is stress free getting around in Fiji. There is one road that runs around the Island of Viti Levu. With a national speed limit of 80km/h the roads are easy to navigate. Taxis are readily available to take you around locally, or in Pacific harbour you can rent a car and/or driver for longer trips.

Looking out from the beach in front of the villa you can see the magnificent Beqa Island and the best shark dive in the world. Perfectly safe, exhilarating and intriguing, shark diving doesn't get any better. For those with gentler ambitions, a freshly opened coconut, a good book and a lounge by the pool in the afternoon is just the thing. For those with culinary ambition, local fishermen will hang out a pole in front of their houses with freshly caught mud crabs for sale, so you can barter a bit then head home to cook them for dinner.

We currently offer a private chef service, which is charged as an extra per person. Our chefs prepare 3 meals a day to the quality that you would expect at a high-end resort. This is a full breakfast including a hot selection, choices of dishes for lunch and three course for dinner,

including non-alcoholic drinks. Our chef will contact you prior to your stay to discuss menu preferences. There are various menu options available each day as well as special cultural, celebration and tasting menus at no additional cost. Additionally, we cater for all dietary requirements.

Our hospitality team Mere and Temeri are the heart and soul of the villa and they have worked there for almost 15 years and bring so much joy and delight to every stay. We count them as part of our family. I live in Portsea, Australia, with my husband and three children. I currently work in our family business but I'm a qualified chef and food has always been central to our family life. Developing Villa Tinikadolu is a new business opportunity for me and I have enjoyed the challenge despite that fact that COVID really put the whole thing on hold until Jan 2022.

Now that life is finally less restricted again, we continue with our improvements. We will soon offer a bed and breakfast rate. Breakfast sitting out on the deck near the pool is amazing. We also plan to introduce a complimentary villa afternoon tea – delicious homemade cake, biscuits and something traditional to be set out each afternoon around 4pm with the offer of tea. It is quite a Fijian tradition too.

We're also working on a traditional Fijian night where we will have a "Lovo" – traditional cooking in the ground over hot rocks, with music and dancing. Come and enjoy authentic Fijian hospitality and make unforgettable memories.

www.villatinikadolu.com
Email: tini@villatinikadolu.com
[@villa_tinikadolu](https://www.instagram.com/villa_tinikadolu)



Looking out from the beach in front of the villa you can see the magnificent Beqa Island and the best shark dive in the world



Tinikadolu is fully CFC Certified

An aerial photograph of a tropical beach. The water is a vibrant turquoise color, transitioning to a lighter, sandy hue as it meets the shore. The sand is a bright, clean white. In the lower right, two people are visible on the beach, standing near the water's edge. The overall scene is serene and idyllic, suggesting a remote and peaceful location.

Heavenly Escape at Yasawa Island Resort & Spa

Need some space and solitude?
Head for a place that has been practising
social distancing for 30 years.

People will always need and rest and relaxation. We all know by now what a massive contributor to illness stress can be, and one of the best ways to practice well-being is to disconnect and spend time with your nearest and dearest in a tranquil environment.

If you want that place to be a genuine slice of paradise, an isolated tropical escape with the most impossibly blue seas, dusty white beaches, and friendly locals, then Yasawa Island Resort & Spa is where to go. And the locals know it too. They know how blessed they are – how could you not be? There are 15 words in the Fijian language meaning Heaven and ‘Yasawa’ is the first.

The island is among the most remote and untouched isles of Fiji, but it’s still a relatively quick a 25-minute flight from the international airport at Nadi, and the scenic flight takes you along the coast of Viti Levu, and over the turquoise reefs and spectacular islands of the Yasawa Islands group. You land at Yasawa Island Resort & Spa, with jaw starting to slacken, via its own private airstrip, inaccessible to other travellers.

You can be assured of peace and seclusion whenever you need it, as there are only 18 luxury bungalows on this exclusive all-inclusive resort, each one hidden among the palms, each a few paces from a pristine white beach with crystalline waters.

Each of the bungalows are traditionally thatched, beachfront bures - the Fijian word for a wood-and-straw hut – and they’re all understated in their luxury. Hidden among the palms, each air-conditioned bure has a discreet outdoor shower; an expansive deck with daybeds to while away the afternoons; a separate living area with mini bar and stereo; a hammock strung between the palms; and your own thatched cabana with sun loungers on the edge of Yasawa’s famous silky white beach.



At Yasawa Island Resort & Spa there are no other resorts, no televisions, and no traffic; just the sounds of the palm trees swaying and the ocean lapping. Yasawa Island is in the sunniest and driest part of Fiji, enjoying tropical warmth and ideal ocean temperatures all year round, and the least amount of rainfall, even in Fiji’s wetter months, so any time is a good time to go.

There are some great advantages to being the only resort or commercial development on an island that is 22 kilometres long – it means you get the 11 private beaches exclusively

for Yasawa Island Resort guests’ own use. There are also an array of complimentary activities and water Sports at the resort, which are a real highlight thanks to the untouched calibre of the snorkelling and diving.

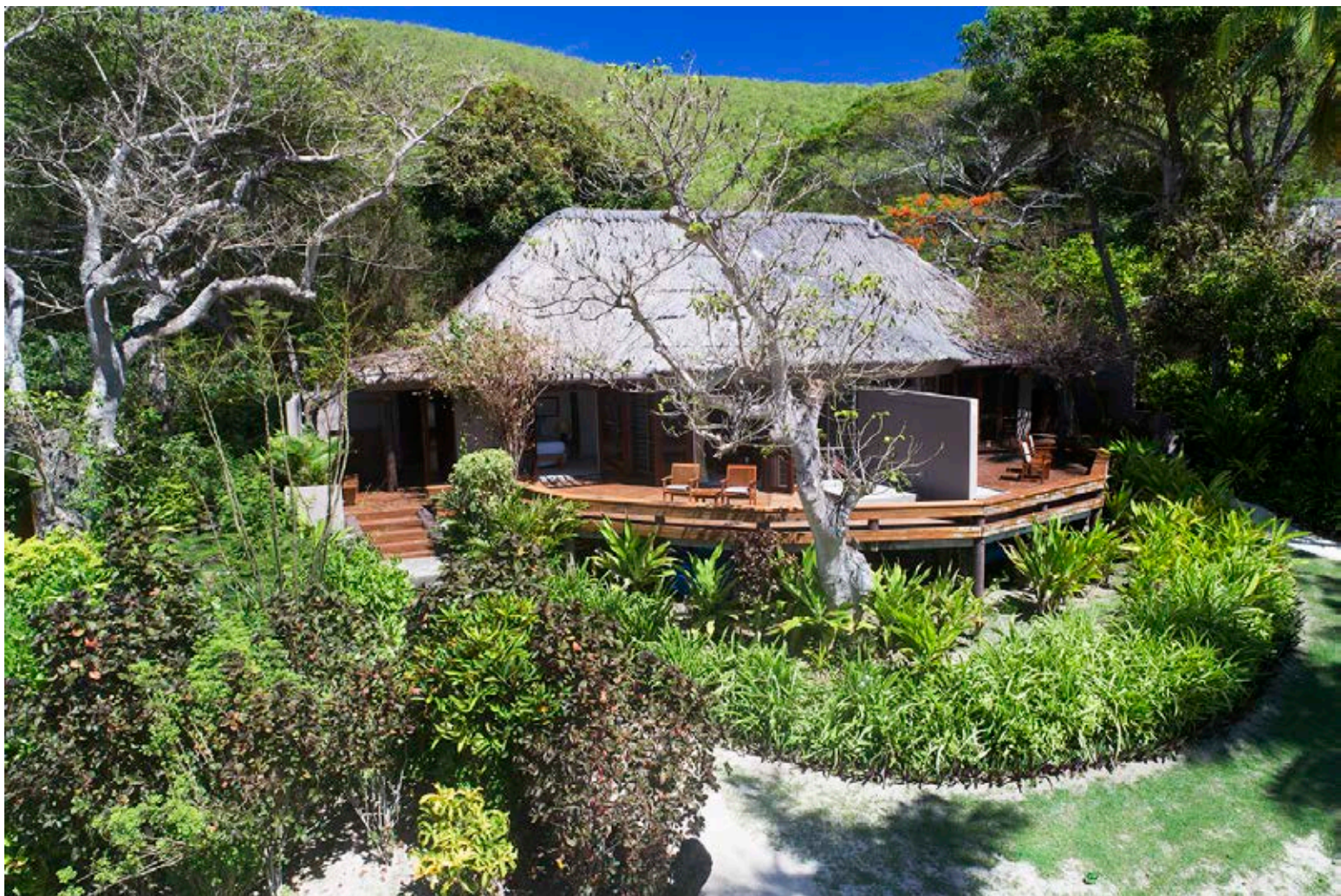
Another unforgettable highlight of a stay at Yasawa is the cuisine. The resort offers individual, a la carte dining and the chef’s creations take advantage of the fresh seafood that is delivered daily and caught from the surrounding waters. Variety abounds and menus change daily accenting the freshest, regional ingredients of the day.

You land at Yasawa Island Resort & Spa, with jaw starting to slacken, via its own private airstrip, inaccessible to other travellers

Yasawa Island Resort & Spa is also home to Fiji's first beachfront spa and it's an absolute must. The award-winning Baravi Spa has rejuvenated countless guests and honeymooners. Baravi's design is complimented by a blend of traditional and contemporary design, with spa staff trained to the highest standards.

When you feel like more of an adventure, it's a joy to learn and experience a truly authentic culture and visiting a traditional Fijian village is another activity not to be missed. The only neighbours are the beautiful inhabitants of the six villages of Yasawa Island and it's a unique opportunity to get to know the Yasawa Family. Guests can visit the local village and share some kava - the traditional, mildy sedative, national drink of Fiji – with the village elders.

We defy anyone not to feel lighter and smile brightly as you listen to the school children as they burst into song to welcome you. Visitors can also experience a traditional meke – Fijian singing and dancing – or enjoy the choir's incredible voices on a Sunday, as you sit with your feet in the sand watching the sun sink into the Pacific. It's these moments that will stay with you long after you leave Yasawa's sandy shores.



Guests can visit the local village and share some kava with the village elders



Tokoriki means to come home... and if
home was this good, you'd never leave it!

Tokoriki Island Resort



The pace of life is not slowing down, that much is evident everywhere today, but when it really is time for an escape, to recharge in the most sublime surroundings, then heading for the home that is Tokoriki is a safe bet.

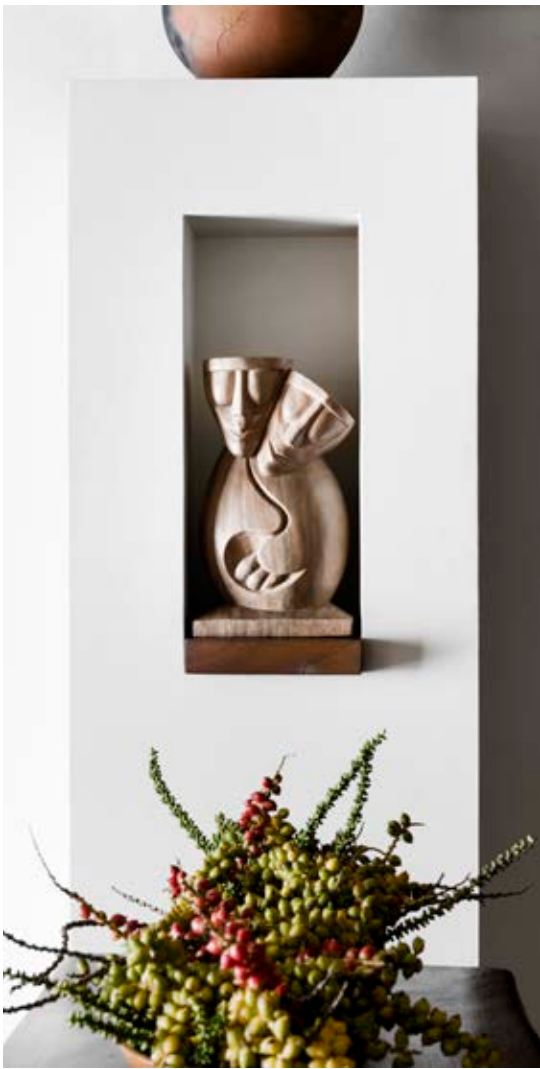
You will be welcomed home and made to feel like family thanks to the famous Fijian hospitality... if you call one of the seafront villas home during your visit, then you'll enjoy a private infinity pool overlooking a white-sanded swimming beach, as secluded as it is stunning.

The resort is adults only, so serenity is abundant. Leaving you free to enjoy a truly romantic 5-star beach vacation for your honeymoon, child free escape, or trip to simply to relax, reset and recharge.

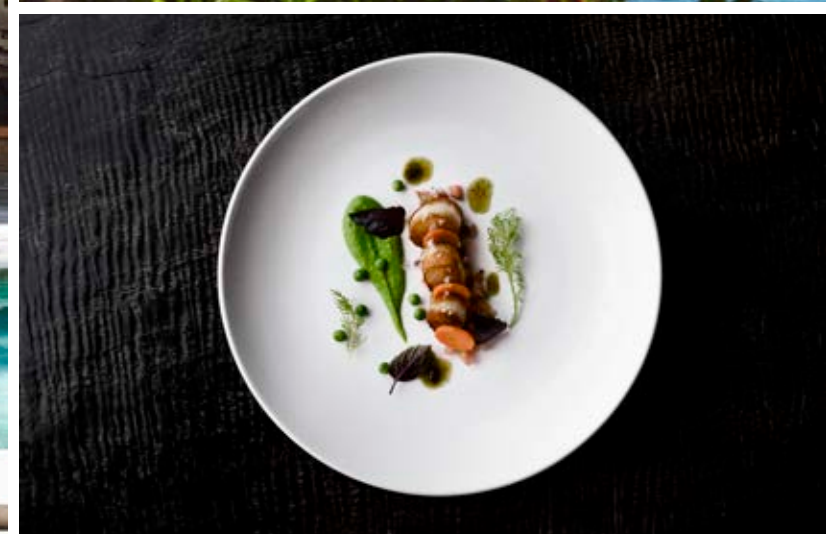
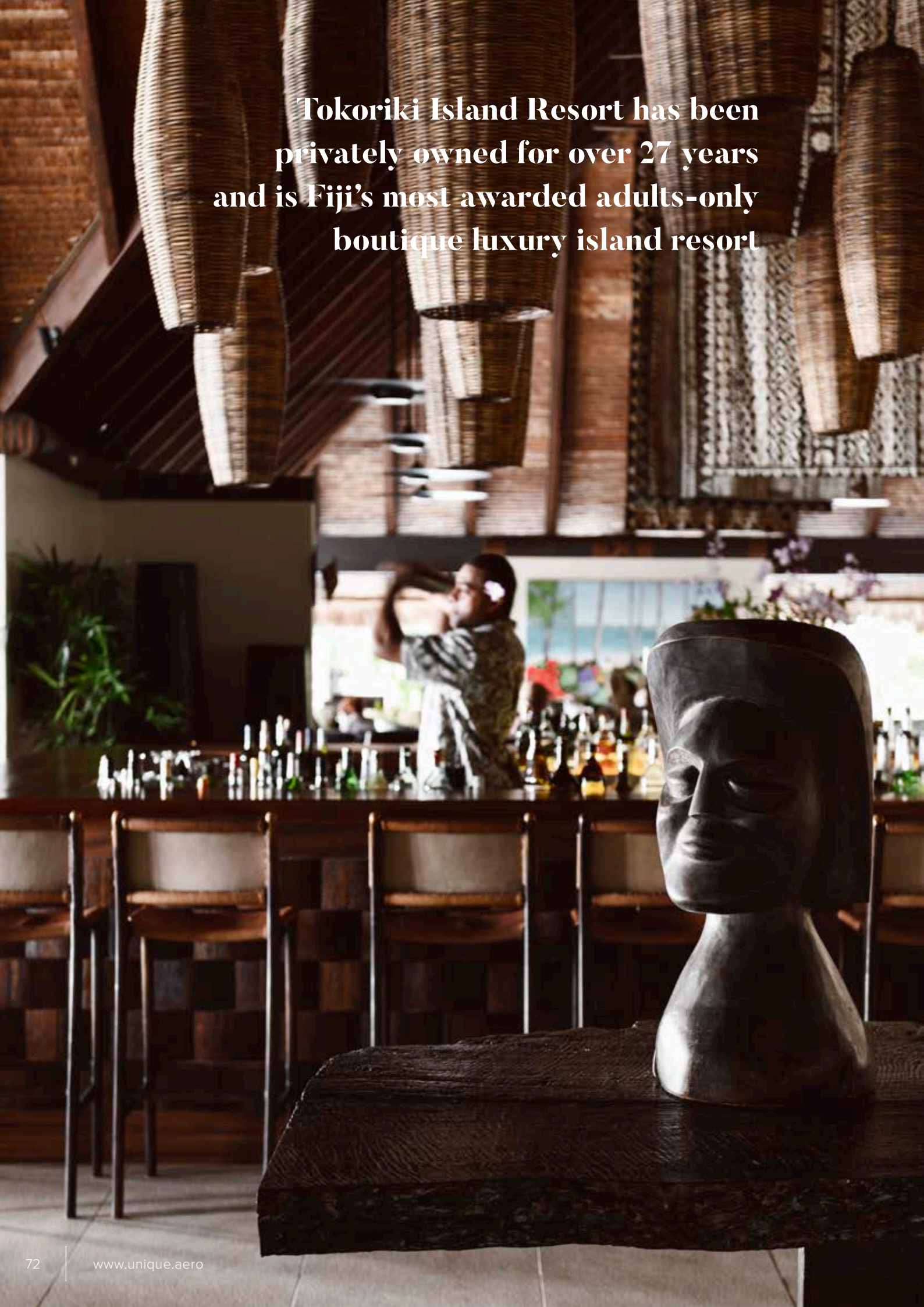
Accommodation is a fusion of contemporary and Fijian style with the 'freestanding' luxury 8 Beachfront Bures, 18 Beachfront Pool Bures, 7 Beachfront Pool Villas or 3 Pool Villas – all enveloped in lush tropical gardens creating your private haven. Picture amazing tropical sunsets absorbed from your daybed, sipping a cocktail in your personal pool or stargazing from your unique tropical outdoor shower.

When you're feeling social, poolside at Tokoriki is at the heart of the resort. The 25m freshwater infinity pool is bordered by coconut trees and the stunning blue green hues of the Mamanuca Islands is the backdrop. Furnishings have been meticulously selected by the resort owner, who has commissioned local artists that bring the richness of the culture and folklore throughout the resort.

The cuisine is another major attraction at Tokoriki and the kitchen team is led by the talented Ashim Singh with a simple philosophy of 'Fresh & Local.' The restaurant menus feature Fiji-grown as the star of the culinary show. Seasonal fresh produce, tropical fruit, Fiji-raised meat & poultry, local seafood and exotic herbs and spices are combined in new ways to fuse traditional cooking



Tokoriki Island Resort has been privately owned for over 27 years and is Fiji's most awarded adults-only boutique luxury island resort



methods that come naturally to Fijian chefs with contemporary styling and modern taste trends. Chef Ashim creates menus that rotate daily which offers more choice of dining options for guests who enjoy the touch of local flavours.

Dine on South Pacific and Asian influenced menus, either under the palm trees, on a romantic oceanfront deck or enjoy a special evening of "Teppanyaki" at the award winning Oishii restaurant complimented by high quality wines from all over the world.

The resort does not cater to groups as romance is high on the agenda. Luxury dining options include a Champagne Jetty Dinner with the best sunsets in the South Pacific, an In-Villa Indulgence offering a couples' massage followed by a sumptuous dinner and entertainment by the "Serenaders" or perhaps a Champagne Floating Breakfast is on order in your personal pool. For a purely romantic four-hours, you can hop to your own private island for a unique beach picnic.

For those who want to be active as well as chill, you can energise with tennis, explore island plants with ancient healing properties on a guided nature walk, visit the nearby local Yanuya island village, experience a traditional kava ceremony, meet the Fijian ladies at the handicraft beach markets and receive a hearty welcome from the primary school students. Visit the best dive waters with the 5 Star Padi team, snorkel the stunning house reef, kayak or stand-up paddle board out to the floating pontoon strategically positioned in the beautiful lagoon.

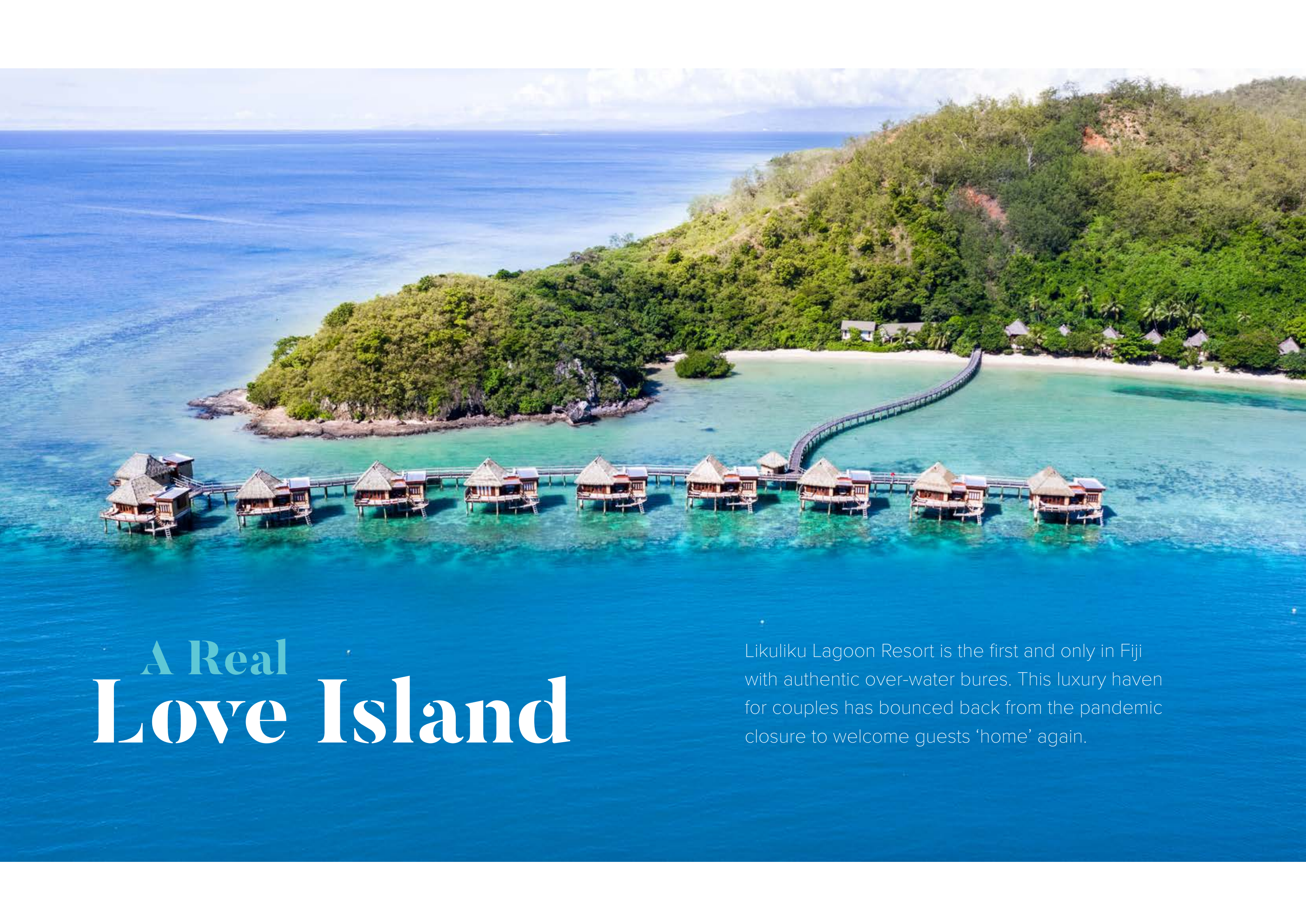
Four individual couples' treatment bures featuring gentle falling water over freestanding volcanic rock walls have been designed to ensure you a truly relaxing spa experience. Enjoy the Tokoriki Spa exclusively at sunrise with a pampering couples' massage or unwind with the unique 'unlimited 60-minute massage retreat' by professionally certified therapists. The spa has created its own skin care collection called 'Nama Fiji' of which the Nama is organically grown and harvested from the pristine waters

of the Yasawa Region, an untouched area with zero pollution. The Nama Collection is free from synthetic fragrances, chemicals, parabens, synthetic colours or flavours and is created to provide lasting hydration and nutrition to promote a radiant healthy skin.

Tokoriki Island Resort has been privately owned for over 27 years and is Fiji's most awarded adults-only boutique luxury island resort. Voted by Condé Nast Traveler's Top 15 Resorts and TripAdvisor #1 Top Hotel in the South Pacific 2021.

Located in the idyllic Mamanuca islands in Fiji, easily accessed from Nadi by helicopter or seaplane in 15-mins or 1-hour by catamaran or speedboat. The national airline, Fiji Airways, has direct flights from San Francisco, Los Angeles, Honolulu, Vancouver, New Zealand, Australia, Singapore, Japan and Hong Kong and the also have multiple code share partners.

"To come home..." once you've visited, you'll want it to be a home from home forever more.



A Real Love Island

Likuliku Lagoon Resort is the first and only in Fiji with authentic over-water burees. This luxury haven for couples has bounced back from the pandemic closure to welcome guests 'home' again.



When you arrive at Likuliku Lagoon Resort for the first time, the warm and smiling staff say, “Welcome home.” Initially confusing, it sinks in later that they treat you like family here. The famous Fijian warmth and hospitality is one of the highlights of a stay here, and there are many!

It’s an adults-only resort and tranquillity is assured... the first visitors who explored here came up with the name “Likuliku” – meaning “calm waters” – to capture its wonderful serenity. Likuliku Lagoon Resort is on the northern edge of Malolo Island in the Mamanuca group of islands, 25km from Nadi International Airport, with access a short hop by boat, helicopter or seaplane.

Located in a natural ocean lagoon with white-sand beaches on the Pacific Ocean and surrounded by a protected marine sanctuary, Likuliku is truly a special place amidst a pristine environment, designed with integrity to Fijian cultural values, traditional designs and architecture.

Likuliku Lagoon Resort had planned a 2-month renovation closure on 31st January 2020 but this turned almost two-years of closed doors, with all staff except for a small skeleton and caretaking team, stood down whilst Fiji waited for the world pandemic to be controlled.

After 699 days of closure, the 100% Fijian family-owned and multi award-winning luxury resort welcomed back its first guests on February 1st 2022. Fijian owner and Managing Director Mr Tony Whitton said, “We have waited and worked hard towards this day for a long time. There are definitely not enough words to explain the feelings of excitement, relief and joy we have, that we can

finally get our staff back to work and once again and welcome our valued guests to our shores.”

Guests arrived from the USA, Australia and Europe to an ebullient celebration and tears of joy. Whitton added, “It’s been a long and difficult road not just for us, but for literally millions around the world. Fiji’s economy is so dependent on Tourism, so it’s been a truly challenging time and with much hardship for so many, but nothing can dampen the resilience of the Fijian people who are renowned for rising up from adversity many times before – and this time won’t be different. We’re overjoyed and so encouraged by the high levels of

bookings arriving into the resort over the coming months, and we hope this is the start of a promising recovery.”

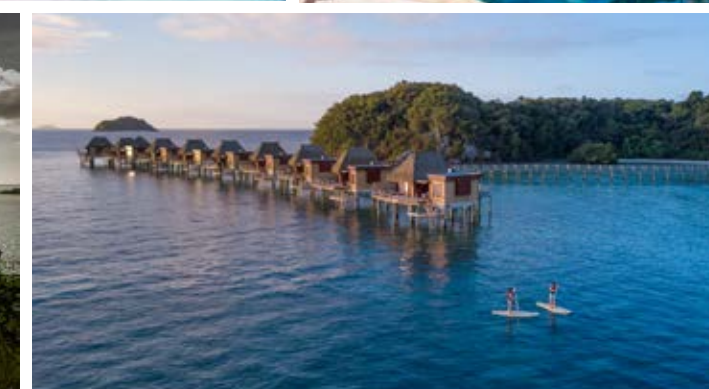
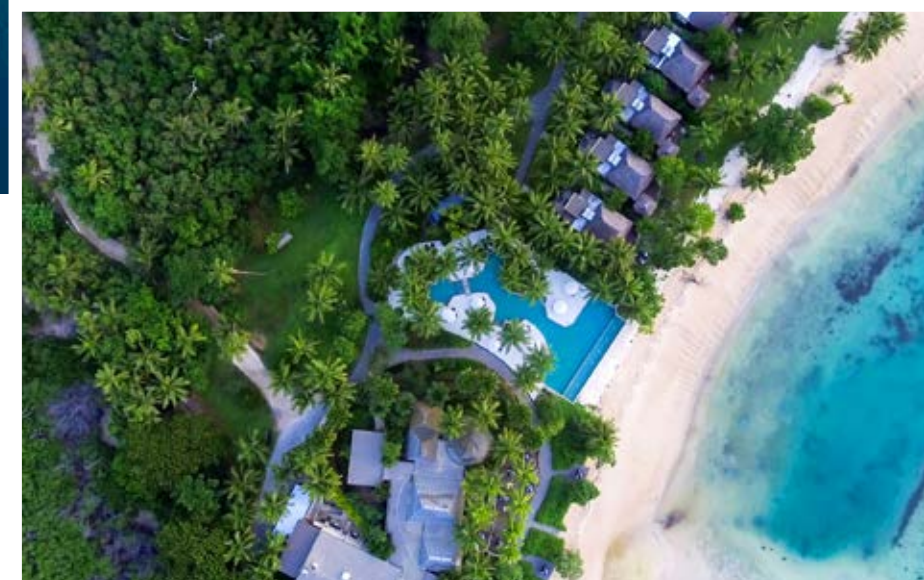
When viewing Likuliku from the water it looks like an ancient village, so traditional is the architecture. The owners took great care to ensure it embodies the richness of an ancient culture with vibrant present-day lifestyle touches. With over 18,000 stays and over 4,000 return guests to Likuliku, they’re doing a fantastic job. Indeed, they have received many accolades over the last 15 years such as: 4 times in the annual Condé Nast Reader’s Choice Awards, including 13th in the Top 50 Best Resorts in the World; No. 2 spot in the Top 20 Resorts in Australia & South Pacific and No. 1 in Fiji.

At Likuliku’s heart is a magnificent building inspired by a Fijian canoe house. Beneath soaring ceilings and hand-woven thatch, the interior combines natural materials and contemporary elements to stunning

effect. And the accommodation is equally jaw-dropping, as this luxury haven is the first and only in Fiji with authentic over-water bures, which have glass bottomed sections for watching the fish below.

Every bure is traditionally designed and styled and all enjoy views of Likuliku’s iridescent lagoon. Each bure features authentic architecture, natural materials and traditional features including local vesi (hardwood) floors, individual, hand-carved wooden window pelmets, hand-woven magi magi (woven coconut husk) art and sogā (palm) internal thatching – woven by artisans from the remote Lau Group of Islands.

There are 35 bures along the beachfront, all with direct beach and lagoon access. Every beachfront bure has a personal daybed retreat plus private courtyard with secluded outdoor shower and 18 of these bures have their own private plunge pool.



If you can drag yourself away from your bure, there are plenty of complimentary water-based activities including stand-up paddle boarding, windsurfing, kayaking (also with transparent bottoms) and sailing, and additionally fishing excursions plus the highly recommended 3-hour round-trip guided hike to the top of Mt. Uluisilo. Not to be missed and exclusive to Likuliku guests is discovering the tiny paradise of Mociu (aka Honeymoon) Island. Likuliku guests can choose from a romantic sunrise hike and breakfast with bubbles, or a leisurely picnic lunch and enjoy the serenity and beauty of this unspoiled wilderness together.

Ahura Resorts – the Fijian owning company of Likuliku, has a comprehensive and multi-layered conservation program – the cornerstone of which is based at Likuliku with the world-first Fijian Crested Iguana Assurance and Captive Breeding Colony.

This critically-endangered species was thought to be extinct on Malolo Island until, over 10 years ago, one was found at the resort. Fast forward to today and in conjunction with a multi-stakeholder approach, this endemic island species has been brought back from the brink of extinction with the only successful captive breeding under natural conditions in the world, in addition to them now breeding in the wild. Guests of Likuliku can enjoy the Iguana Experience during their stay.

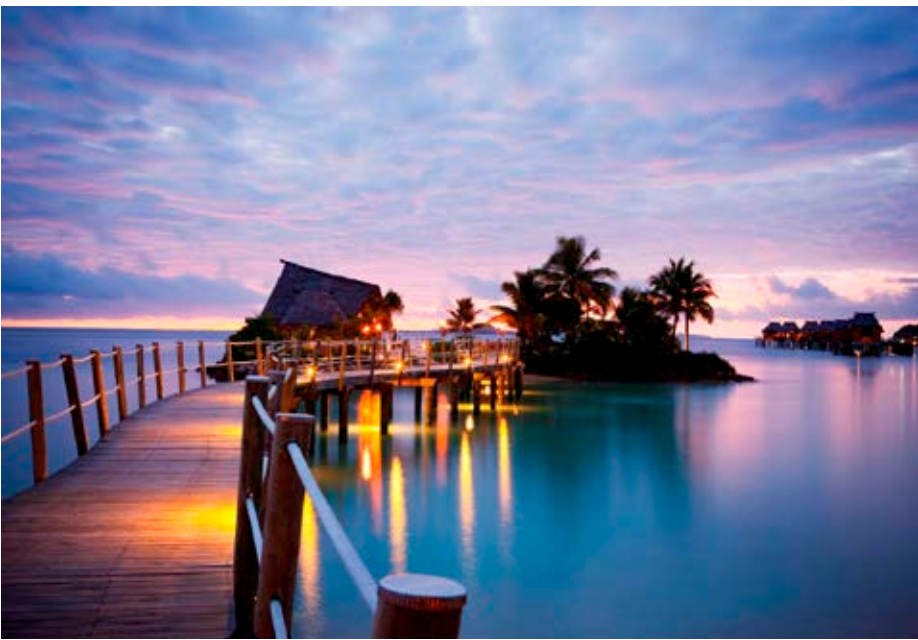
A visit to the luxurious Tatadra Spa is another highlight. The spa uses Pure Fiji products, a Fijian brand that harnesses the benefits of pure coconut oils and other local botanicals and herbal curatives. The Spa offers a range of treatments, many of which are designed for couples, including the signature treatment the “Twilight Tadra” consisting of one couple with the spa to themselves for two hours at sunset. They will experience a welcome foot treatment and an accompanying

bottle of Veuve Cliquot and delicious canapes, followed by a 1-hour couples massage, and finishing with a decadent coconut milk bath for two.

Likuliku’s acclaimed Fijiana restaurant, which has water views from all areas as well as an al fresco dining terrace, hosts deceptively simple dishes prepared by the Executive Chef, Gregory Llewellyn, that demonstrates an appreciation of local produce, flavours and signature creativity.

Couples looking for a more intimate dining experience can dine under the stars on one of two outdoor beachside decks below the restaurant terrace. A meal here is magical – the band boys’ music drifts down from Fijiana as the warm waters of Likuliku Lagoon lap at your toes.

Likuliku is a romantic and unique wilderness island experience in the most pristine of marine environments. It’s the perfect destination for couples whether they’re celebrating a wedding, honeymoon, renewal of vows, special anniversary or any occasion, Likuliku has it all.





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Loupe de Loupe

A new modern-luxury watch and jewellery boutique that focuses on curiosity and craftsmanship, **Loupe** brings UK customers a selection of the finest watch and jewellery brands alongside its very own bespoke fine jewellery and diamond collections.

WORDS: Nick Rice



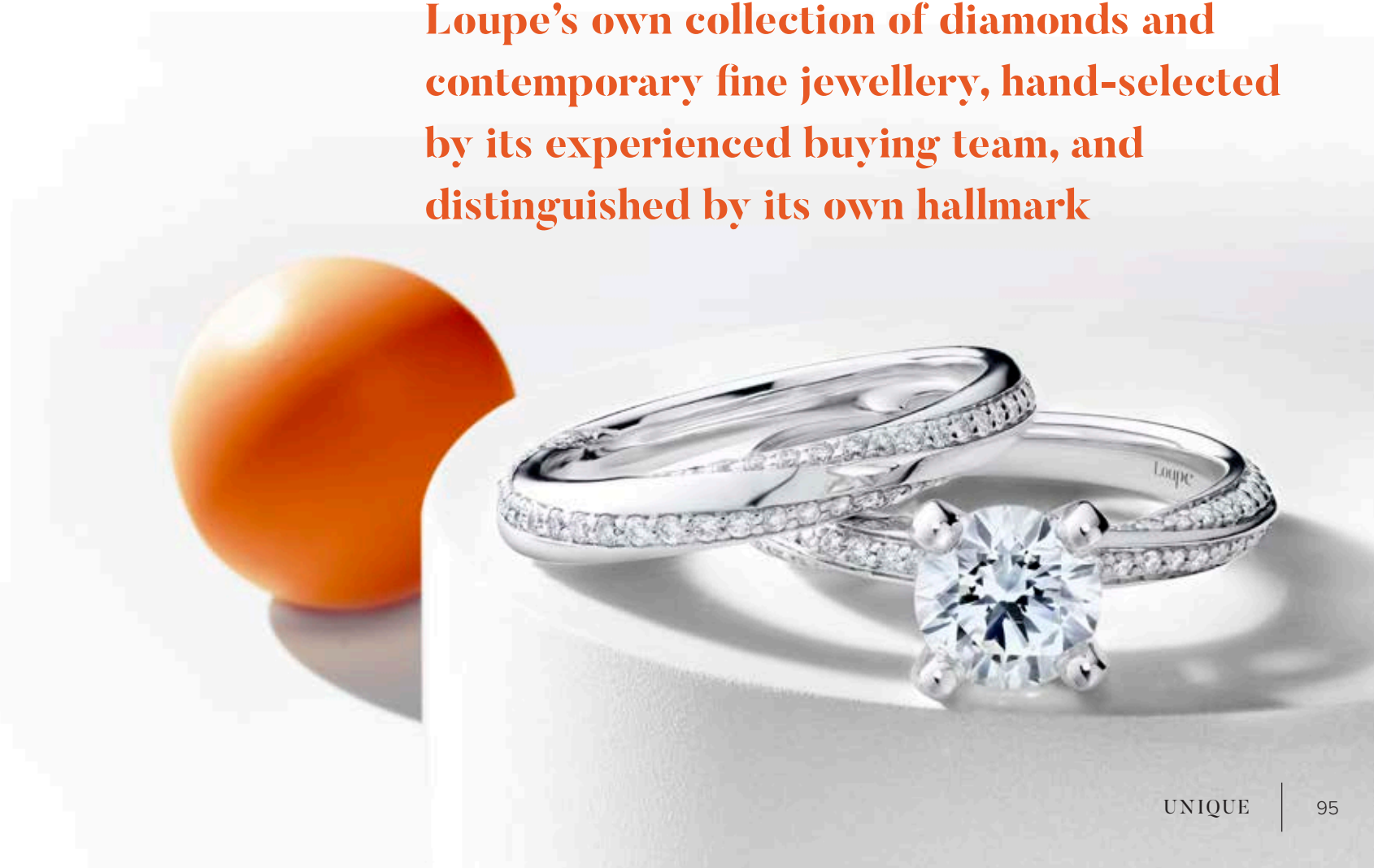
A trusted and prestigious institution on many UK high streets, Beaverbrooks, is the 103-year-old family-owned jewellers that has over 70 stores across the country. Moving boldly into a new retail landscape, the company is expanding its portfolio with the launch of a new concept luxury diamond, jewellery and watch brand – Loupe, which in June opened the doors of its highly-anticipated flagship store in Milton Keynes.

Set across 7,345 square feet within The Centre:MK, Loupe Milton Keynes features a dedicated showroom for Rolex and a luxurious watch room housing its other Swiss watch brand partners, Omega, Hublot, and Zenith. These will sit alongside Loupe's own collection of diamonds and contemporary fine jewellery, hand-selected by its experienced buying team, and distinguished by its own hallmark. It will also showcase several one-off pieces with rare, coloured gemstones and striking modern designs. Other jewellery brands that can be found in the boutique are Mikimoto, Gucci Fine Jewellery, Hearts on Fire, and Royal Asscher diamonds.

Loupe has been designed to meet the rising demand for immersive, highly personal luxury retail. From the luxurious macarons and cocktails served at its very own bar, to the Italian cotton velvet and classic twill furnishings – every element has been considered for a memorable shopping experience.



Loupe's own collection of diamonds and contemporary fine jewellery, hand-selected by its experienced buying team, and distinguished by its own hallmark





Loupe has been carefully developed to offer the personal and immersive experience that we know is incredibly important to clients purchasing higher value items and investment pieces



Loupe also offers a secret room called 'The Drum,' which is completely private and allows clients to listen to their own playlist through its media wall. Clients can also explore a diamond space and learn more about the Loupe brand and how their experts handpick the brand's unique diamond collection.

Anna Blackburn, Managing Director at Beaverbrooks, who has lead the development of the Loupe brand, says, "We're beyond excited to launch our luxurious new boutique brand, Loupe in Milton Keynes, and are exceptionally proud to launch this new venture in partnership with Rolex. While the brand was due to launch in summer 2021, we subsequently identified an

opportunity to significantly expand our Milton Keynes boutique, which has now almost doubled in size since the original plan, to make it an even more impactful and prestigious shopping destination.

"Following the rising trend for experiential retail, and bringing a fresh approach to the luxury sector, Loupe has been carefully developed to offer the personal and immersive experience that we know is incredibly important to clients purchasing higher value items and investment pieces. Even the name itself, which signifies the magnifying glass used by jewellers and watchmakers, has been chosen to break conventions and be memorable. It represents the concept of looking through a portal into an

exciting new world and magnifying craft and beauty, offering luxuriously delightful experiences for both new and existing clients."

Daniel Bailes is the Boutique Manager at Loupe and has been in the watch and jewellery industry for 16 years. Commenting on the launch he concludes, "The new boutique combines high specification fixtures and finishes with a chic, contemporary layout, designed to create an inspirational retail environment where clients can relax and spend time exploring the collections. We're looking forward to welcoming clients in Milton Keynes to enjoy a memorable and personalised retail experience like no other."



SAY

Carbon Yachts

They design and build the world's fastest production built electric boat, which looks and drives like something that's been created for Bond, James Bond. Now with a range of five crafts in different sizes, a queue is rapidly forming to acquire one of SAY Carbon Yachts "supercars on water." **WORDS:** Nick Rice

My stomach gets left behind somewhere on the Andalusian coast of Marbella as the captain punches the throttle on the SAY 42... it's a thrilling acceleration and it's made all the more impressive by the minimal sound emitted as we slice through the waves. The boat is really straight out of a Bond movie, and in the flash of scarlet red colour scheme, you can picture 007 making a graceful getaway from an evil villain.

UNIQUE is in Marbella to witness the expansion of SAY Carbon Yachts following the success of SAY Carbon Yachts Ibiza and SAY Carbon Yachts Mallorca. The brand is the most technologically advanced manufacturer for carbon built luxurious day boats. The models are ultra-light, fast and powerful, accurately likened to 'sports cars on water,' yet are manufactured with 50% less fuel consumption compared to their peer group. They have also 'electrified' yachting with the SAY 29E and SAY 29 models, offering silent boating in style. The innovative technology provided by e-mobility pioneers Kreisel Electric enables top speeds of up to 40 knots, and consumes only 25 l/h at cruising speed of 22 knots.

Another surprise while out on a test/joy ride... was the incredible lack of swaying and sea-sickness inducing movement, and this is thanks to the unique "wavecutting" hull that cuts easily through the water with side wings offering maximum stability, with additional support from a Seakeeper gyro-stabiliser. To the touch the boat feels exceptionally solid and meticulously constructed, and it's no surprise to learn that all SAY Carbon Yachts are handcrafted with the latest technology in Germany.

The launch of the SAY Carbon Yachts Marbella dealership showcased the latest SAY Carbon Yacht – the SAY 42 – which a light-weight carbon hydrodynamic hull and the Volvo Penta 430HP low-emission engine, using only 50 litres of fuel at an average speed of 20 knots, which enables the stomach tingling acceleration of 0 to 50 knots within seconds. It is more spacious than the smaller SAY 29 models, and boasts increased comfort and a master bedroom to make it a real 'weekender' boat, with capacity for up to 12 people.

The boats are designed by Austrian born Karl Wagner, one of the most experienced carbon specialists in Europe. At the start of his career, Wagner saw a gap in the market for a carbon fibre business and he launched Carbo Tech – with 700 employees, one of the largest producers of carbon-fibre-reinforce components in the automobile industry. Being fanatical about racing motorbikes, which in turn taught him how to handle different materials such as carbon fibre composites, Wagner moved from motorbike racing to F1 cars, to supercars to yachts. With this expertise, he raised the benchmark in quality, standards and engineering, and developed the company into manufacturing components for brands such as Aston Martin and Porsche, and for Formula 1 teams like McLaren, with monocoques for race cars and super sports cars.

Wagner is now disrupting the yachting industry by bringing his carbon expertise; it is a material that has already been used extensively and proved successful not just in motorsports but construction, aviation and other high-tech applications too. The idea with SAY Carbon Yachts is for buyers of large real estate homes to purchase them and use as day boats.

Wagner, who is CEO of the company, said, "We're thrilled to expand SAY Carbon Yachts to Marbella, the international audience and year-round weather makes it the perfect location for the launch. We're delighted to have Sascha Falk leading the charge for us in taking our expertise to a new destination, with lightweight construction, unique acceleration and agility, plus fuel consumption reduction whilst still increasing range. We're also excited that he is also exploring Dubai and Miami and taking us to new territories too."

West Berlin-born Sascha Falk, Managing Partner, SAY Carbon Yachts Marbella, came to Marbella for a vacation in 2016 and fell in love with the place. He invested in a home off-plan and started to look for business ventures. With the vision in mind of creating something very different in Marbella, a home for people who want to enjoy life and are willing to invest their money in something that is different and individual.

He conceived Ocean View Marbella - a bespoke development of 44 private sea view residences in the hills, overlooking landscaped gardens, with 180-degree ocean views of the Mediterranean and

beyond to Gibraltar and Africa, which is due to complete in 2024. Falk is also creating secondary concierge business called Louis Concierge to cater for all his homeowners needs, and hopes to bring this concept to other developments.

Whilst fairly new in Marbella, Falk saw a SAY Carbon yacht, and with a keen interest in boats and a boating license, he knew he wanted to be involved in the business. He flew out to Ibiza to meet the SAY Carbon Yachts Ibiza team and Wagner, and they decided to bring SAY Carbon Yachts to Marbella.

The boats are designed by Austrian born Karl Wagner, one of the most experienced carbon specialists in Europe



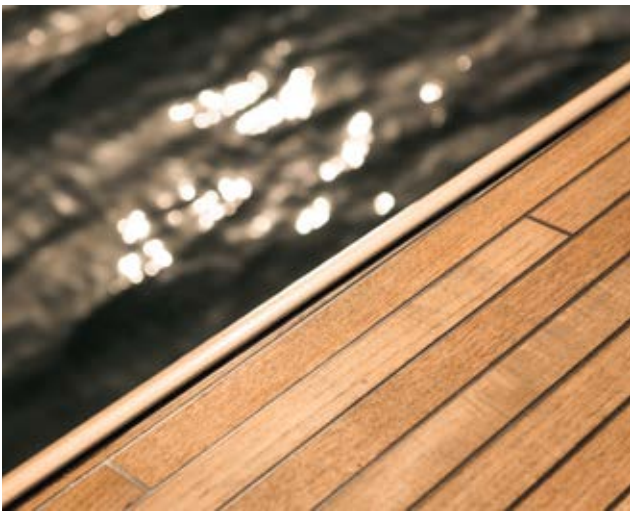
Falk said, “When I created Ocean View, I wanted to bring a wider lifestyle offering to the Andalusian coast too, therefore Louis Concierge was born, but most importantly we are now bringing SAY Carbon Yachts to Marbella to reinvent its boating heritage, with purchase and charter opportunities. SAY Carbon Yachts are carbon masterpieces, they are pioneers of lightness, which allows this incredible acceleration akin to a sports car, and they are made

from the most luxurious materials and offering the highest comfort. It is modern and timeless, it really is a piece of art.”

The brand’s newest boat, the SAY 52, which will be officially launching at the 2023 Cannes Yachting Festival. This model will be the first boat in its class to be optionally equipped with an electric hybrid system, enabling silent boating in the marina and driving in sheltered bays, as well as a boost for unique top speeds.

Future plans for SAY Carbon Yachts include the introduction of SAY Carbon Yachts to Dubai, UAE. The first yachts will arrive in Dubai in September or October 2022, with plans to expand to other areas of the Middle East.

Yachts SAY 29 & SAY 42 will be available for charter in Marbella soon. To register your interest, go to www.saymarbella.com



SAY 42



SIZE: 12.96M X 3.99M

WEIGHT: 4.5 TONNES

HORSEPOWER: 760HP – 860HP

SPEED: 50 KNOTS

PASSENGERS: 12

With our say 42 SAY Carbon proves – stylish, luxurious and above all, sustainable boating with family and friends is possible. Equipped with two certified ultra-low-emission v8 engines (860 hp), the SAY 42 consumes up to 50% less fuel compared to conventional motor yachts – still with the same, punchy performance. Characterised by a modern design with striking, inimitable lines – equipped with state-of-the-art technology - designed for a luxurious day on the water.

SAY 52



SIZE: 15.75M X 4.4M

WEIGHT: 7.5 TONNES

HORSEPOWER: 760HP – 860HP

SPEED: 45 KNOTS

PASSENGERS: 12

Characterised by the typical say-DNA – extended by numerous new features - combined in a new dimension, featuring master bedroom with bathroom, kitchen, day guest’s toilet. The SAY 52 will be the first yacht in its class to be optionally equipped with an electric hybrid system. This enables silent boating in the marina, driving in sheltered bays as well as a boost for unique top speeds. Available from Autumn 2023.



Bienvenu Henry Jacques

Paris has a new illustrious address and the beauty of the building befits the prestige of proprietor.

WORDS: Nick Rice

The heart of the French capital welcomed a celebrated new resident to the iconic Avenue Montaigne in May this year – a grand boutique and flagship hub for the haute parfumerie brand, Henry Jacques.

Founded almost half a century ago, Henry Jacques has been crafting the world's finest essences by virtue of its immense savoir-faire, respecting traditions whilst never ceasing to innovate. With beginnings as a bespoke house in France, the Maison has created an endless array of fragrances over the years in keeping with its art of living philosophy and constant quest for perfection. Henry Jacques is acclaimed for its pure essences that are hand-crafted using

highly exclusive natural components sourced from all four corners of the world.

For decades, Henry Jacques had been dedicated solely to the creation of bespoke fragrances, each new perfume forming a treasured library of over 3000 unique scents, until 2010 when Anne-Lise Cremona, daughter of Founder Henry Cremona, became CEO of Henry Jacques and made the decision to share the company's artistry with the wider public, through a limited number of custom-designed boutiques.

Speaking to UNIQUE in the serene flagship viewing lounge, she says, "I knew exactly where I wanted to go. It was clear to me, but no-one dared

to go there. It took many rebuffs and much courage to garner respect for my ideal and push the boundaries. Henry Jacques embodies an ideal of creativity, quality and authenticity. If those principles are abandoned, emotion is lost and a tyranny of short-term thinking sets in."

Number 2 Avenue Montaigne is a true flagship for Henry Jacques. A Maison with French roots, but worldly expertise, it was only natural for Paris to be the company's next home, expanding its horizons and opening further to the public than possible with its previous Private Salon in the capital.

With her career history in the perfume industry, Anne-Lise was certain she didn't want another typical retail space, but rather, "the opposite, I want a home. I don't want merchandising... I want something that reproduces the way we welcome our clients."

Anne-Lise and world-respected architect Christophe Tollemer were childhood friends who reconnected again in 2010 by coincidence, leading to the serendipitous collaboration with Christophe who became the Creative Director, designing all the Henry Jacques global stores, the perfume flacons and touching

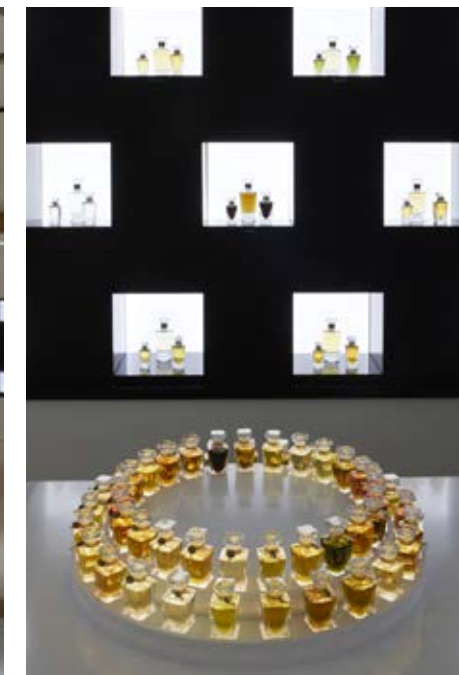
all aesthetic aspects of the Henry Jacques world.

Christophe could not have a better resume for the role, not only being a family friend, but also one of the first architects to add to Versailles since the fall of the French monarchy, designing the hotel built in the Château's park. He was also the creative force behind the enchanted Hôtel des Aïnelles in Courchevel, renowned as one of the most beautiful hotels in the world.

This inspired collaboration has resulted in the brand's spiritual home, which is the ninth, alongside the recent opening of retail spaces in London, Dubai, Abu Dhabi, Doha, Hong Kong, Singapore, Kuala Lumpur and Beverly Hills.

Walking around the tranquil and refined ambiance of the boutique, it's inspiring to think that a small family-run perfumer created a space of this scale dedicated to a single product: perfume. Those wishing to delve into Henry Jacques' history, creations and savoir-faire will be left in wonderment in the 400 square-metre space, a true testament to the Maison's incredible craftsmanship.

Reflecting on the journey, Anne-Lise says, "In 2010, when I came back, it was a small company that was



almost going to close because they were only living with a few clients. I came back to help and I never left. I couldn't understand that the work of my family, my father and my mother – I pay special tribute to my mother Yvette because she was behind the laboratory – could just disappear like that. And that was my mission at that time, just for them not to see that."

The laboratory near Grasse still exists today and stocks over 1200 natural components. Anne-Lise says, "these are like living ingredients and it took several decades to build the lab because behind every component there is a family, a person, a story. I could have never done that myself and that's why I'm very humble, you need several generations to reach this level."

www.parfumshenryjacques.com



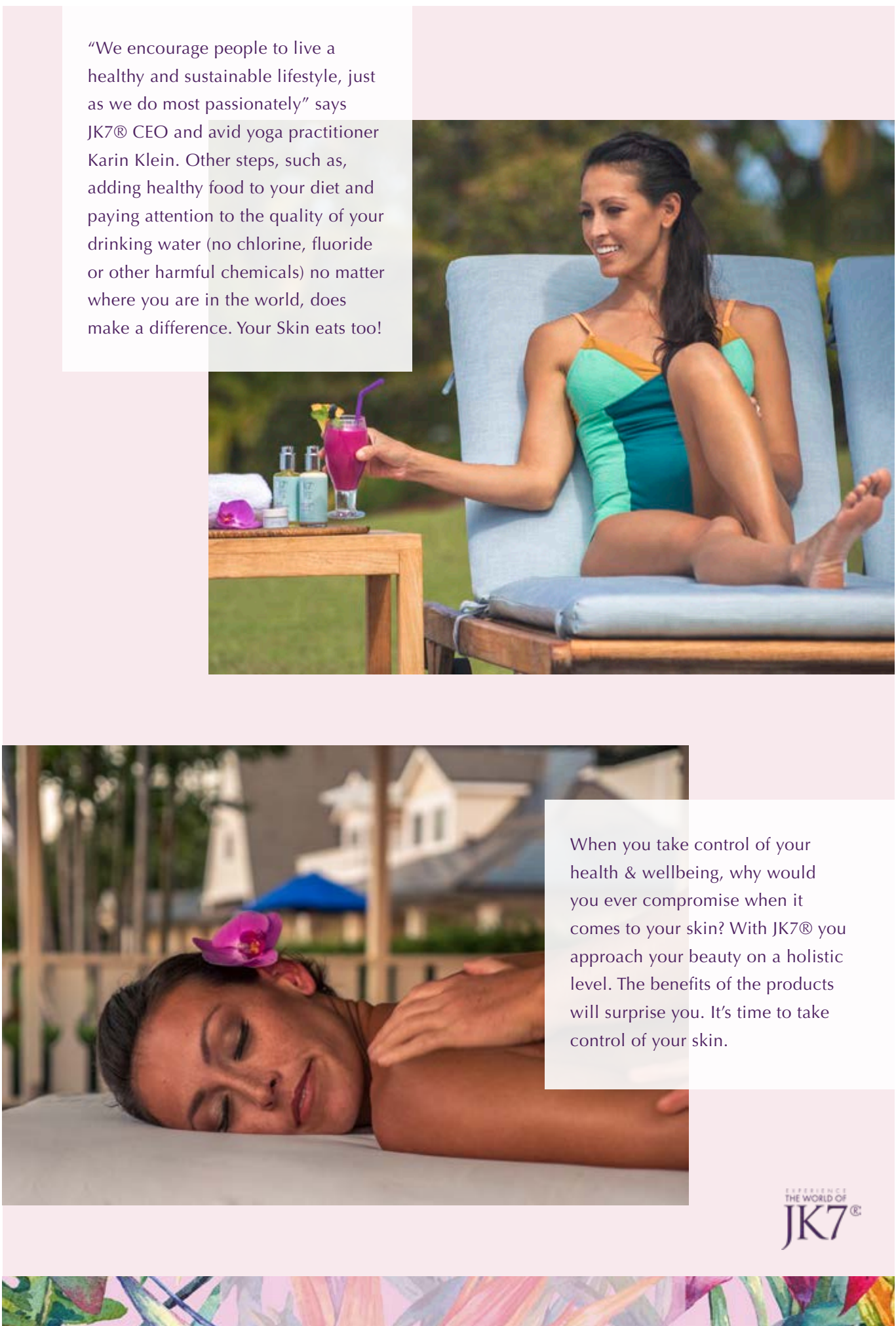
Fall in love with your skin again

The JK7® Rejuvenating Serum-Lotion is the most precious product ever made by Dr. Jurgen Klein! A careful selection of the globe's rarest, high-performing JK7® Signature Extracts, the purest organic oils and natural substances aligned with proven organic healing herbs, grant a divine complexion.

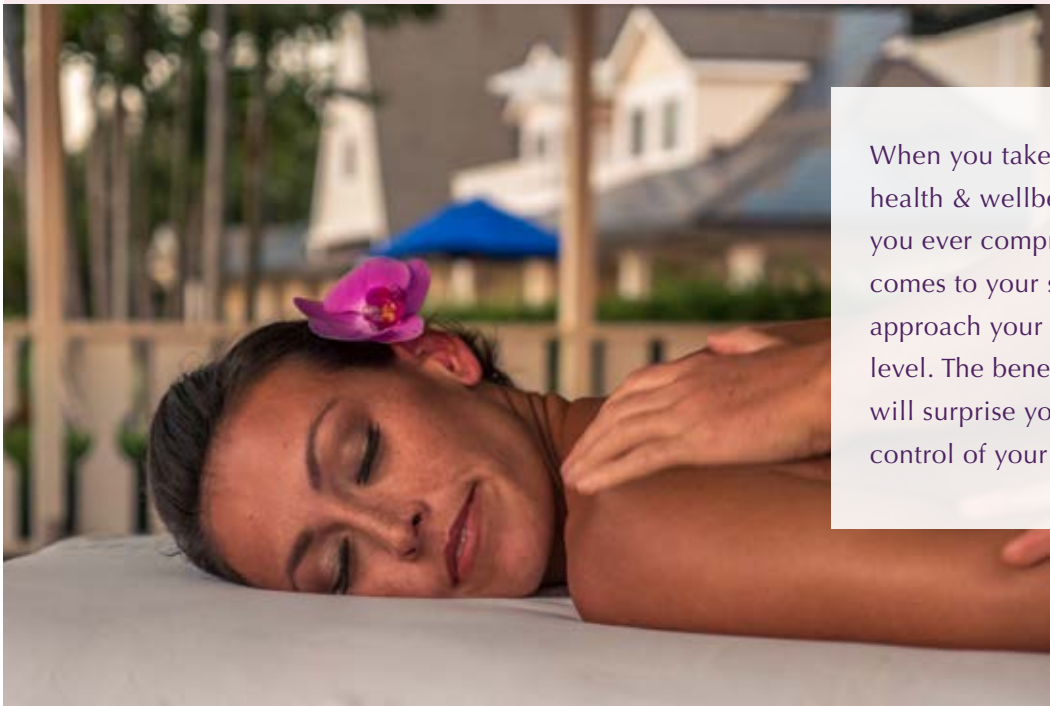
The JK7® 24H Cream Day & Night Face Care supports your skin's moisture retention, refines tonicity and promotes healthy cell growth from below the skin's barrier. The luxurious combination of Vanilla, Rose, Australian and Hawaiian Sandalwood Oil soothes the skin and rejuvenates it effectively.



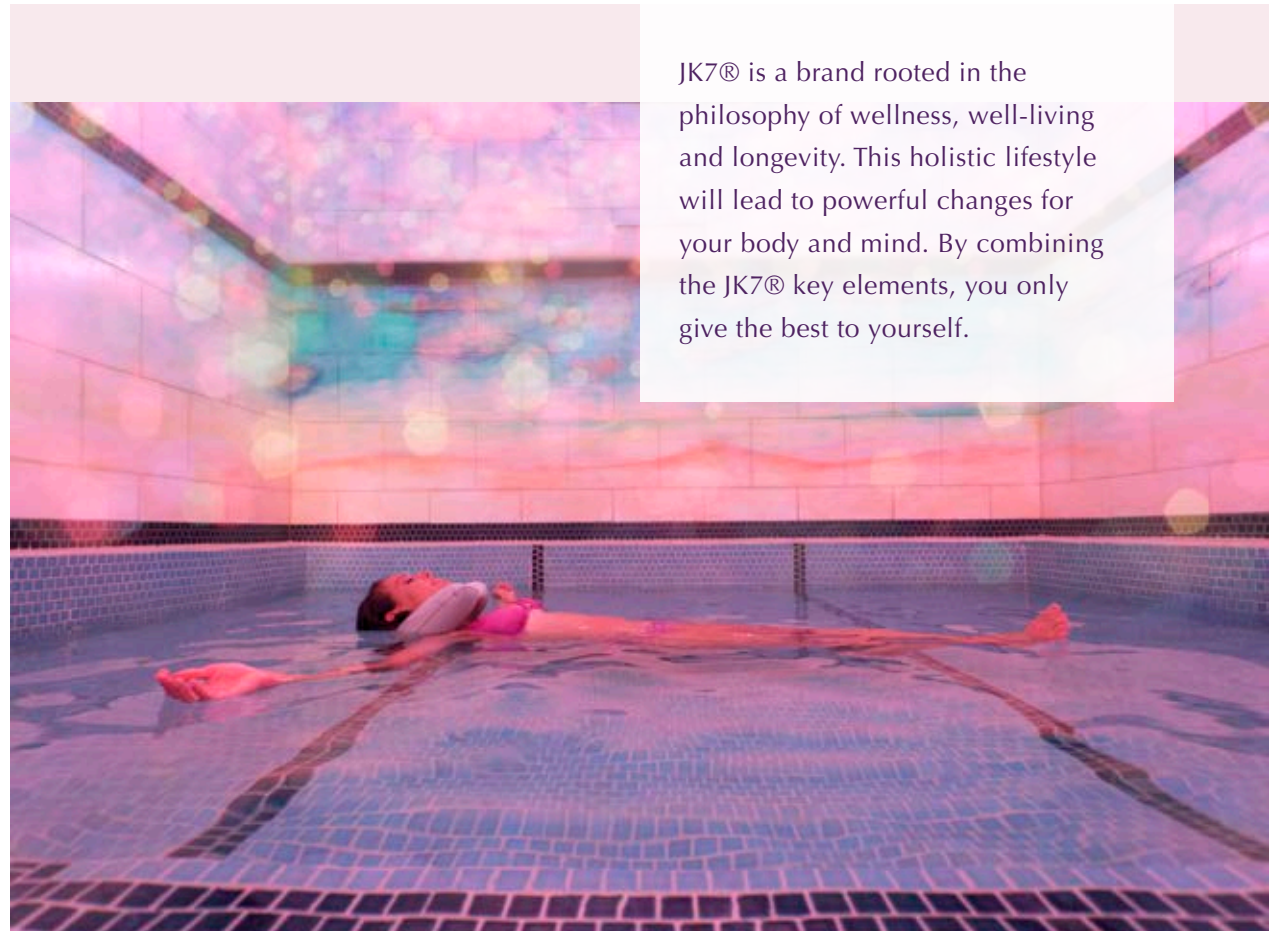
The difference of JK7® is in its ultra-potent, natural and organic formulas with some of the purest, rarest and most effective essential oils and herbal extracts, bringing new life into skin cells for instantly visible rejuvenation. The beauty experts of Destination Deluxe call it “A natural rejuvenating miracle”. For you it is the tool to take control.



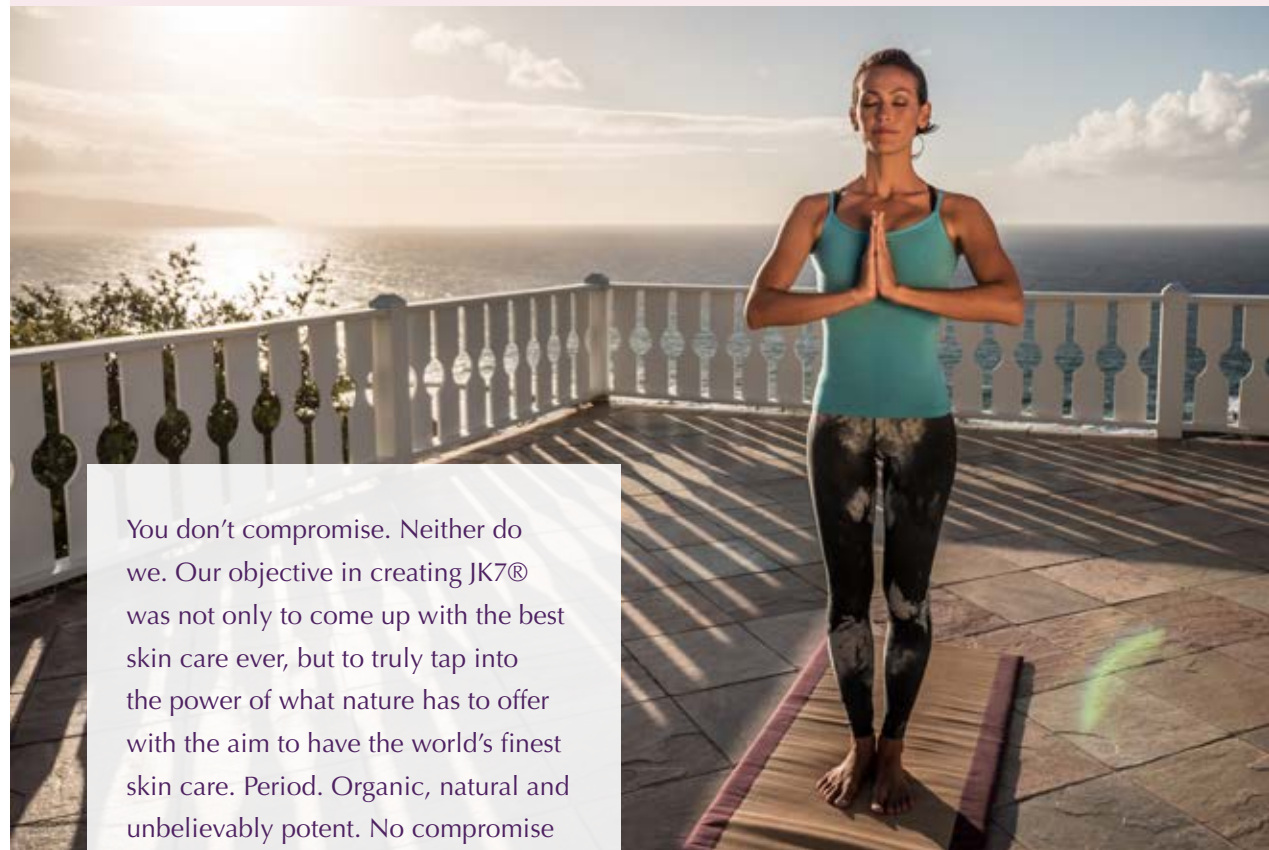
“We encourage people to live a healthy and sustainable lifestyle, just as we do most passionately” says JK7® CEO and avid yoga practitioner Karin Klein. Other steps, such as, adding healthy food to your diet and paying attention to the quality of your drinking water (no chlorine, fluoride or other harmful chemicals) no matter where you are in the world, does make a difference. Your Skin eats too!



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HOW TO AVOID BURNOUT

PROTECTING WELLBEING POST-PANDEMIC

The pandemic has changed almost everything about how we work. The sudden move to working from home upended our everyday lives, and a volatile economy both at home and abroad created uncertainty and upset. In the face of these challenges, some people saw an opportunity to reset and examine their goals, and to think about what they really want out of life.

Almost half of the high-net-worth individuals (45%) around the world

surveyed by the Bupa Global Executive Wellbeing Index 2021¹ have decided to work fewer hours in an effort to recalibrate their work-life balance during the pandemic. And 37% have encouraged more flexible work practices to help employees focus on a world outside work.

But this may be hard to maintain as the world opens up, leaving some people at risk of burnout.

Dr Pablo Vandenabeele, Clinical Director for Mental Health at Bupa Global, explains; “There is a danger that we over commit to meetings, work and travel now to overcompensate for ‘time lost’ during lockdown. People need to be mindful of the impact of their excitement and enthusiasm to return to work or travel, or to take on new tasks or challenges as, over a period of time, this could lead to burnout.”



ADVERTORIAL



So, what steps can you take to protect your wellbeing and avoid burnout in a post-pandemic world?

RECOGNISE THE SIGNS

Burnout can affect both your physical and mental health, and it's important to spot the signs early on. If you are experiencing burnout, you may lack energy and feel emotionally exhausted. If your burnout is work-related, you may also think negatively about your job and feel detached or cynical about it. Or you may realise you're less efficient at work, or that you're feeling inadequate or unable to accomplish things.¹

SET BOUNDARIES

To help prevent burnout, try to set boundaries to stop work days lengthening and eroding your down time, which is important for rest and recuperation. Breakfast meetings, business travel and responding to emails out of hours can all contribute. "There is a risk that as we go back into the office, we are still going to be on standby outside work hours and we may lose that demarcation between work and home life. It's important to make the boundaries between home and work life clear to avoid working before you arrive at the office and once you've gone home to relax," Dr Vandenabeele says.

TRY SELF-CARE STRATEGIES

There are also several self-care strategies that can be employed to help prevent burnout, which are already being used to great effect. For example, Bupa Global's 2021 research found that nearly half of respondents worldwide (42%) listed their preferred mental health coping strategy as exercise. With changing routines, it will be important to build time in to maintain this going forward. Those who have come to enjoy a morning or evening jog could consider an active commute. Others may find that time in creative pursuits such as painting, music or drama can help stave off burnout, and spending time with friends and loved ones, where restrictions allow,

is also important to help relax and unwind. "It's important to really reflect on which elements of life did change for the better and to implement these into routines moving forwards," Dr Vandenabeele comments.

The pandemic has been a wake-up call in many ways, and prioritising good health, as well as planning preventive precautions for the future, are higher on the agenda than ever before. Private Client by Bupa can help support with this aim.

Private Client by Bupa curates exceptional health and wellbeing services bringing them together in one simple package with one single point of contact. From award-winning medical cover at home or abroad provided by Bupa Global; to rich, proactive, preventive wellbeing benefits; to a Global Virtual Care app giving access to video consultations in the comfort of your own home.

¹Bupa Global Executive Wellbeing Index 2021
²<https://www.bupa.co.uk/newsroom/ourviews/burnout>

For more information, please visit **bupaprivateclient.com** or call **0371 705 2023**



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NEUE GRAND

BY GROWLAND

Exemplifying design excellence with unprecedented features and a contemporary architectural language that will ensure its place on the world stage, the Neue Grand promises to be “*Melbourne living at its most prestigious.*”

UNIQUE speaks to **Ronald Chan**, CEO of the developer Growland about the driving force to deliver exceptional living space with optimal privacy, cutting edge technology, and ultimate exclusivity. Oh... and a Sky Garage! WORDS: NICK RICE



Artist Impression – Building

We are living through an age that has elevated the importance of home. With the rapid and widespread uptake of remote working, combined with, and partly as a result of, the repeated confinements due to the pandemic, home-life has increased dramatically since 2020.

While consumption in many sectors, such as live entertainment and dining has suffered, other areas such as art collecting and interior design, have boomed. It's a time where people everywhere are feathering the nest. Home decoration is a hot global trend and it is precisely here that the prestigious new development in Melbourne, Australia – **Neue Grand by Growland** – is making a remarkable statement.

Imagine one of the cherished possessions that you decorate your home with, alongside the paintings, sculptures and other objet d'art – is your car! The exquisite Italian silhouette of a Ferrari, or the majestic evolution of a Bentley, proudly on display in your lounge, rather than languishing unappreciated in the shadows of the basement.

This is what Neue Grand offers with the Southern Hemisphere's first ever Sky Garage – one of the many prestige attractions of the ultra-luxury apartment building, which commences construction in January 2022 and aims to complete by December 2023.

Reflecting on the feedback received so far, Ronald Chan, CEO of Growland, says, "Most of the Neue Grand potential buyers were firstly attracted by the unique Sky Garage concept. Many wealthy people like to elevate their home with art. Neue Grand's cutting-edge parking technology with a glass wall display case, allows residents to exhibit their prized cars in the living room like no other artwork."

The 20-storey building, which will offer "whole floor" living in 17 residences, is equipped with a German-engineered automated parking system. The functionality is straight-forward – residents will drive in on the basement security-controlled vehicle transfer area, exit the vehicle and travel up to

their residence in a private lift. Simultaneously, the automated high-speed parking system will securely send their car skywards and slide it into the apartment's double-spaced display port.

The system has been deployed by other elite apartment and condo developments in Singapore, New York and Miami, but this marks a first for Australia. "The concept was new here," Chan explains, adding, "architects and consultants put lots of effort in to get the plan approved by the local council."

The architecture firm that won the contract for Neue Grand is Rothelowman – a worldwide leader in architecture and design and a name synonymous with Melbourne's high-end residential and commercial developments. Headed up by Founding Principal & Director Shane Rothe, the studio is a design-led and people-driven architecture, interior design and urban planning practice that is invested in future-oriented spaces.

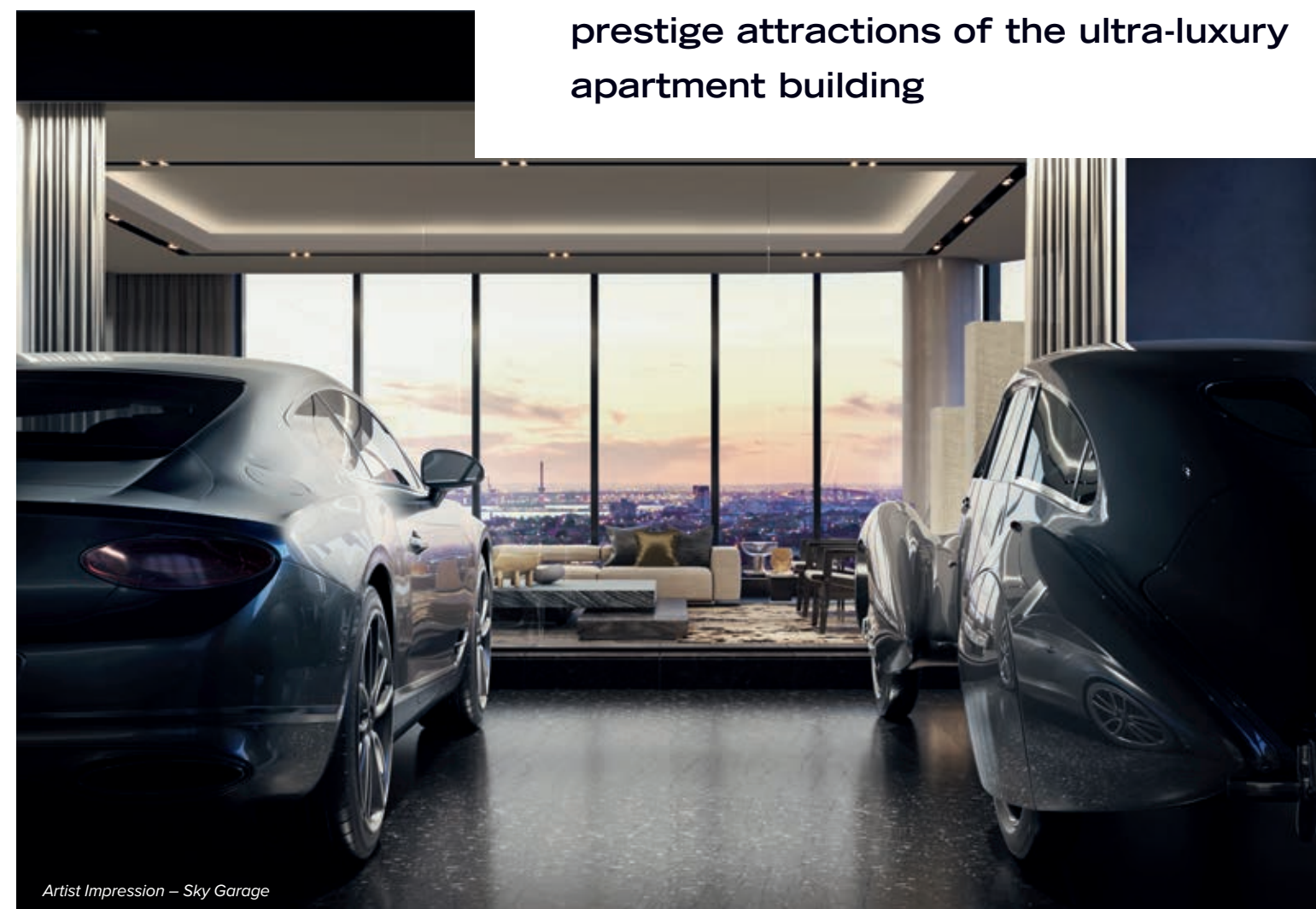
Commenting on their appointment, Chan says, "Rothelowman fully understand the local market and the homeowners' requirements for ultra-luxury apartments. The visionary studio is the perfect choice to give Growland's concept clear structure and meaning. At Neue Grand, the Rothelowman team has applied a truly unique design approach that references the heightened progress of St Kilda Road and Melbourne as a world-leading lifestyle destination."

The address is indeed another noteworthy attraction for the project. Neue Grand is located on St Kilda Road, a spacious and verdant tree-lined boulevard that offers a rich blend of arts and culture, and which marries an exciting blend of history and progress. An affluent and leafy extension of the city, it has international events venues and

arenas, high-end residences, and is just a 15-minute drive to the CBD.

"Neue Grand is central to all the best attributes of a world leading city" Chan says, and adds, "Importantly, Neue Grand is surrounded by Melbourne's most iconic outdoor spaces including The Royal Botanic Gardens, Albert Park Lake and its Grand Prix track, and the glittering ocean and beachside promenades of St Kilda."

In terms of educational institutions in the vicinity, Neue Grand is exceptionally well situated, as it is surrounded by Melbourne's top public and private schools. One of the top VCE & IB school Wesley College, is just 500 metres away.



Artist Impression – Sky Garage



The Southern Hemisphere's first ever Sky Garage – one of the many prestige attractions of the ultra-luxury apartment building



With a heritage dating back over 155 years, the alumni from Wesley College include prime ministers, politicians, celebrities, athletes and more. The other renowned schools nearby are Melbourne High School and Melbourne Girls Grammar, both within three kilometres. Finally, it only takes 20 minutes by tram from Neue Grand to reach the University of Melbourne and RMIT University.

The land and the area was on Growland's radar for some time, as Chan takes pride in responsible property development that improves the quality of life in residential communities. He explains, "Our approach to creating considered developments that improve both the fabric of a suburb, and quality of life for its residents, is evidenced by the popularity of our completed and current projects. To meet the insatiable demand for ultra-luxury apartments, we strategically looked

for land on St Kilda Road, because it's the intersection to live, work and play."

St Kilda Road today is a major spine of the CBD, a product of its past and an intrinsic contribution to Melbourne's future. Central and connected, it links to the pristine Mornington Peninsula and Yarra Valley via the nearby Nepean Highway and to Melbourne International Airport via the M2 arterial in just 20 minutes. Both government and private investment recognise the crucial lifestyle credentials of the district.

Chan further expands on how connectivity, community, and education are all catered for, saying, "The new Domain Interchange and Anzac Stations will expand the district's highly efficient transport networks to serve a booming population. Southbank Boulevard has also become the focus of an ambitious project to create 2.5 hectares of community spaces and parkland, adding exciting new leisure opportunities to the area. Lined with famous landmarks, parks and elite schools, the area has rediscovered its residential past to bring new life into a historically significant neighbourhood."

Alongside the strong pull of the location, and the unique selling point of the Sky Garage, visitors to the project soon realise that the superlative nature of Neue Grand goes far beyond these elements. Chan says, "When people visited our display suite they gained a deeper understanding of our project and were more appreciative of the ultra-prestigious lifestyle in Neue Grand. The building will provide ultimate exclusivity and optimal privacy to the residents. When they're the only occupant of the floor, with a destination control lift, it feels more prestigious, secure, and more like a home. And the floor-to-ceiling windows give owners an abundance of natural light and panoramic skyline views."



The entire floor living concept is a major point of appeal and it swiftly challenges the perception people often have that apartments are restricted living environments. "With their expansive living zones and spacious bedrooms, Neue Grand's open-plan floorplate spanning 355sqm, is anything but compact, making it the perfect solution for those looking to downsize to an apartment without compromising valuable room," Chan explains.

For potential buyers searching for something low maintenance, yet still functional enough for entertaining, Neue Grand's residences have also been designed with elevated hosting experience in mind. "Outside of each opulent apartment, there's also an array of concierge services designed to make city living more convenient

than ever," Chan says, also explaining that, "Whether it's taxi hire, dry cleaning, housekeeping, personal training, or even event planning, pet services or beauty appointments, the concierge has got it covered."

Technology in the home is also of the paramount importance to many buyers – this is, after all, the 21st century and high-tech equipment for unmatched comfort and convenience is essential in the most prestigious residences. This is something Chan is acutely aware of and it is a particular point of attention at Neue Grand. He explains:

"Modern luxury is deeply, inherently, and organically intertwined with technology. The contemporary style delivers a sense of elegance and the smart home systems, appointed





Artist Impression - Quadraplex Penthouse Living

Just one buyer will be able to experience the pinnacle of the Neue Grand luxury living experience, with the jaw-dropping super-penthouse. Like the other 16 residences, it commands breath-taking views in every direction, but the 1,110sqm quadraplex offers 4 levels of exceptional living space, including massive internal spaces flooded with natural light, ultra-premium appliances, finishes and fittings, a fully equipped Butler's Pantry, extensive walk in wardrobes and much more.



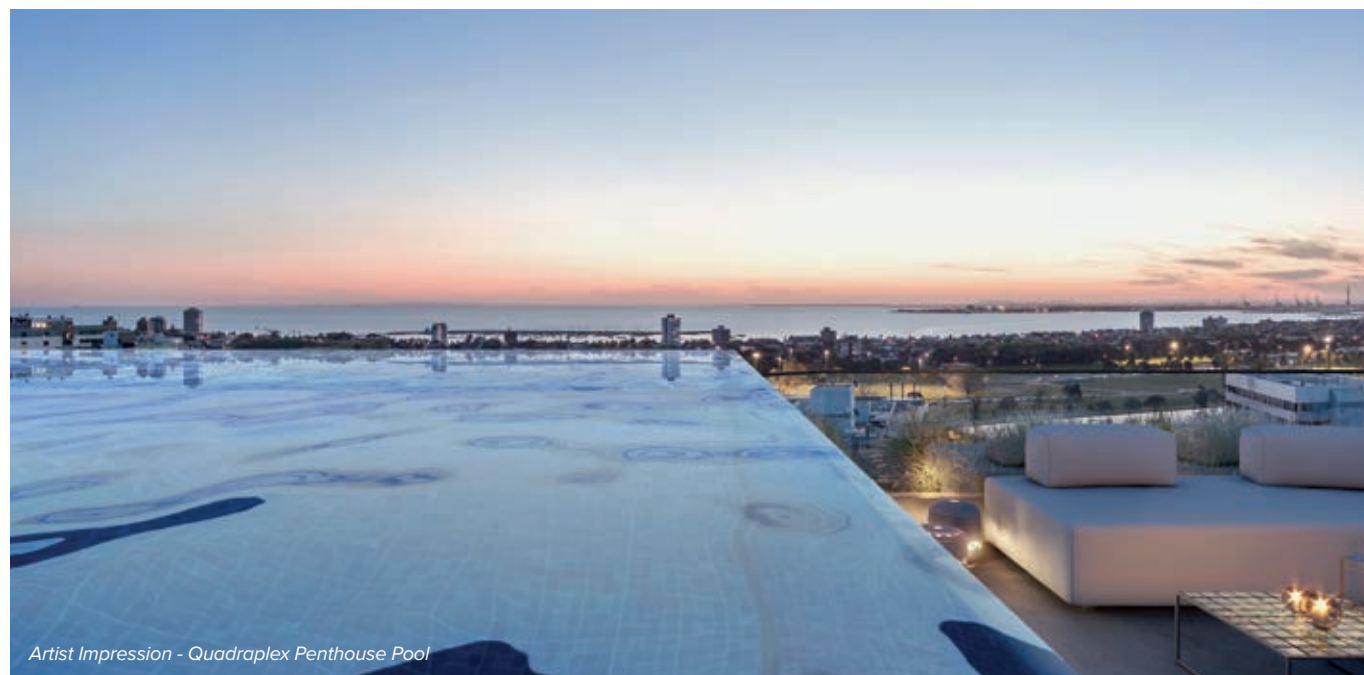
Artist Impression - Quadraplex Penthouse Entrance

to each residence, make life even easier by allowing you to control the internal climate, lighting and curtains at any given time. Turn down the lights, turn up the music, set the room temperature to just the right level... the high-tech home automation system puts daily conveniences at your fingertips."

Just one buyer will be able to experience the pinnacle of the Neue Grand luxury living experience, with the jaw-dropping super-penthouse. Like the other 16 residences, it commands breath-taking views in every direction, but the 1,110sqm quadraplex offers 4 levels of exceptional living space, including massive internal spaces flooded with natural light, ultra-premium appliances, finishes and fittings, a fully equipped Butler's Pantry, extensive walk in wardrobes and much more. Not to mention two Sky Garage car spaces and three basement car spaces, all making it a

one-of-a-kind eminent residence in Australia.

The layout on the 1st floor features a private entry foyer and the automotive gallery, a stunning wine cellar, formal living area and dining area, kitchen and butler's pantry and a guest suite. The 2nd floor has the family lounge, duplex master suite, junior suite, two more bedrooms and the laundry. The 3rd floor has an informal living room, art gallery, bar facilities, sauna & steam room, the master suite, mezzanine office and a private cinema and media room multi-purpose entertainment room. Finally, the rooftop terrace features an elevator landing, summer kitchen and BBQ, outdoor living and dining, a motorised pergola and a private pool and deck. The super-penthouse gives unblocked views overlooking Port Phillip Bay and the city... and it lives up to the mantle of Melbourne's living at its most prestigious.



Artist Impression - Quadraplex Penthouse Pool



Artist Impression - Quadraplex Penthouse Terrace

From the outside, the Neue Grand will stand like a proud sentinel on the boulevard, turning heads and stopping people in their tracks with its distinctive crystal-cut glass effect exterior featuring artisanal metalwork. Chan tells me it will, “reflect the dancing patterns of sunlight and greenery by day, and by night the glittering lights of a modern metropolis.”

He adds, “The building’s sleek silhouette has been inspired by the smooth, architectural lines of a luxury car. Precision and aesthetic rigor command the elegantly tapered

façade, conceived as a finely crafted crystal object. Designed to emulate the city lights, the nearby ocean and the glow of the Melbourne skyline, Neue Grand is carefully considered for its timeless relevance within the changing urban context of St Kilda Road.”

Taking an overview of Growland’s Neue Grand development, with the Southern Hemisphere’s first Sky Garage, the full-floor apartment living complete with six-star concierge services and latest smart home concepts, it looks guaranteed to become an international iconic landmark.

Leaving the final words to Chan, he confirms his belief that, “With all the above elements, Neue Grand by Growland Residence is a prestige collector’s edition. It will set a new standard for residential living that puts this project on the world stage, comparable with some of the most extravagant buildings around the globe. Everything about this project raises the bar for luxury apartment living... we’re proud to be the ones to bring it to Australia.”



Artist Impression - Quadraplex Penthouse



613 St Kilda Road, Melbourne, Victoria, Australia.

www.neuegrand.com.au Email: info@growland.com.au Tel: +613 9867 2673 / +61 455 998 899



The Royal Mint today still stands as the home of precious metals. As the trusted maker of coins for the monarchs dating back to circa 886, it has become a centre for British Craftsmanship and celebrates its unique 1,100 years' heritage by bringing its expertise to precious metals in all shapes and sizes.

Numismatic Glory



Leading the way with precious metals through innovation, The Royal Mint has this year launched a jewellery collection made of sustainable precious metals. Named 886, the collection inspires precious jewellery made from gold recovered from electronic waste that will last for years to come.

Adding the allure of the original twist, this extraordinary year also saw the creation of the largest coin in British history, following a private commission by a private UK collector to mark Her Majesty The Queen's Platinum Jubilee.

The unique masterpiece, made of 15 kilogrammes of pure gold, features a commemorative design by an esteemed coinage artist that has been approved by Her Majesty. The

enduring and valuable work of art celebrates intrinsic precious metal value and craftsmanship honed over centuries of making coins for Kings and Queens.

The Royal Mint's private commission service now attracts collectors and investors all over the world looking to own unique coins with exclusive features and befitting the highest standards of the principal coin maker. Clients can also design their own pieces of art on gold, silver and platinum, in a range of shapes and sizes, to mark personal celebrations and enhance their investment portfolio at the home of precious metals in the UK.

Nicola Howell, Chief Commercial Officer at The Royal Mint, discusses the Commemorative Coin division – traditionally associated with

commemorating key themes and events on UK coin that will fit in your pocket, now in demand for large, rare, and bespoke creations from clients all over the world.

What is the Commemorative Coin division?

The Royal Mint has a rich history of commemorating key events on UK coin. These coins are designed by artists, overseen by Her Majesty's Treasury and ultimately get the approval of The Queen.

As the trusted maker of coins, we uphold the highest standards of craftsmanship and innovation across everything we do. All our coins are made to the highest standards of the Trial of the Pyx – one of the oldest and most exacting tests of minting quality control anywhere in the world.

The Royal Mint is the home of precious metals, and as we look to the future we're focused on growing and innovating in a way that complements our heritage. We are becoming world renowned for our intricate large coins, with investors and collectors looking for beautifully crafted pieces of art crafted from precious metals. We're also building a new plant to recover gold and silver from electronic waste, providing sustainable precious metals for our customers.

Tell us about the customised service for clients?

Our bespoke collectable service is customised for each customer and can range from acquiring rare collectables; adding original twists to existing coin ranges; to creating

entirely new works of art on precious metal that will be treasured for life.

We have a dedicated team, known as our Mint Marque specialists, working with new and existing collectors worldwide who want a customised service. With our 1,100 years of heritage, we are at our best developing unique pieces of history in collaboration with our designers to bring our clients' requests to life, and our specialist team are with them every step of the way.

What can you tell us about the unique features?

We work with our clients to create one-off works of art that meet the exacting standard of official coinage, with an original twist. Clients can select a unique size and weight for

their coin and customise the design with different frosting, mint mark or security feature, to ensure its rarity across the world.

Are the larger coins made in the same way as the coins we find in our change?

Unlike the coins you find in your pocket, which are struck between two dies, the large precious metal coins are cut into a solid gold ingot by a state-of-the-art precision milling machine before the processes of polishing, and frosting are carried out by hand and using laser engraving technology. For our large coins, of 10 kilogrammes and 15 kilogrammes of fine gold, this hand craftsmanship is known to take 400 hours and the results are out of this world.



What are these coins worth?

The craftsmanship and finesse of our masterworks are second to none, combining unique works of art with intrinsic metal value. Each piece carries the heritage of The Royal Mint and involves hundreds of hours of hand work by our Master Craftspeople, enhancing key elements within the design. Each piece is different, but the larger coins can be worth six figures or more.

Can The Royal Mint make customised products other than coins?

Absolutely, as the home of precious metals The Royal Mint can create a unique piece of art showcasing a design of your choosing on a range of precious metal canvases. Clients can choose from gold, silver, platinum, recycled gold, or gold recovered from electronic waste, and set the artwork on a round medal or bar.

Using the crafts from over 1,100 years we will develop a piece of history and work in collaboration with our designers to bring your request to

**This hand
craftsmanship
is known to take
400 hours and
the results are
out of this world**

life. The bespoke piece provides a blank canvas on which to work from and a personalised brief which we will help inspire. Just like our coins, the medallions are crafted using techniques garnered over centuries of making coins for Kings and Queens.

How do I find out more?

You can contact a Mint Marque Specialist about the bespoke commissioning service and find out more about our limited-edition premium coins at The Royal Mint website: www.royalmint.com/madetoappreciate

What can you tell us about The Royal Mint's 15-kilogramme gold coin for the Platinum Jubilee?

Her Majesty The Queen's Platinum Jubilee inspired a one-off 15 kilogramme gold coin commissioned by a private collector. Making numismatic history, it is the largest coin in our history and was lovingly crafted as per the wishes of our client. The release represents our growth as the home of precious metals in the UK and our ambition to make metals precious to our customers across all our collections.

The 15-kilogramme gold coin for Her Majesty The Queen's Platinum Jubilee has a diameter of 22cm and sits proudly in its customised case made to showcase the exclusive design by esteemed coinage artist John Bergdahl. The regal design depicts a crowned EIIIR cypher surrounded by roses, daffodils, thistles and shamrocks, representing the United Kingdom. Adding original features to the largest coin, a symbolic privy mark of the St Edward's Crown worn during her coronation in 1953 is positioned above the number '70', in recognition of Her Majesty's momentous celebration.

As the largest UK coin to date, the scale and diameter of the piece has allowed us to push the boundaries of minting to produce an exceptional level of relief and detail. It is a true testament to the expertise and skills of our in-house design and production teams, and their ability to collaborate with the finest artists. With the combination of traditional craftsmanship and modern technology, we can produce one-of-a-kind pieces of art on precious metal that appeal to investors and collector all over the world. This special-edition coin is the masterpiece in the Platinum Jubilee collection, a unique piece of art that will endure as a legacy of the occasion for generations to come.



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**The man with
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world's most
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whiskey**

Four years ago, The Craft Irish Whiskey Co. founder, Jay Bradley, was at rock bottom. A lifetime's work had been lost, and he found himself living with his wife and three children in his parents' three-bedroom house in Dublin.

Fast forward to today, and he's the man behind the world's most expensive whiskey, The Emerald Isle. His inaugural release, The Devil's Keep, has been judged the World's Best Irish Single Malt by the World Whiskies Awards, and he's gained a reputation for crafting the finest single malts of a generation; it's certainly a far cry from the modest circumstances he found himself in a short time ago. We caught up with Jay to find out more.



You've had quite the comeback career, tell us how it all started?

An entrepreneur from a young age, I'm used to the highs and lows of building successful businesses. I've scaled 8-figure companies, built and run a restaurant, travelled the world for BBQ championships, and spent 17 years as a CEO. And what I've learned is when you dust yourself off and start again, you're not starting from zero. You're starting from experience.

So when I lost my restaurant and cocktail bar in New Zealand to a buyer who never paid and ran up huge debts, I had to walk away. Being on the other side of the world and fighting for that business while my father was sick with cancer in Ireland was a battle I had to lose so I could be with him in his final months. But it wasn't an easy decision. I'd gone from a comfortable lifestyle with a six-bedroom, six-bathroom house in a beautiful island location, to being on welfare, living with my wife, my three children, my sister and my parents in their three-bedroom, one-bathroom house. For someone who'd been financially successful since the age

of 22, this was a tough pill to take. But more than this, I was watching my father suffer and feeling like a burden on him when he had his own struggles. I was determined to start again so I could support my family once more.

Now you have what looks to be an overnight success?

It may look that way - we launched in 2018, released our first whiskey in 2020, and within 6 months we'd knocked The Macallan Fine & Rare 60-year-old from its position as the most expensive whiskey in the world.

But I wouldn't describe it as an overnight success. It took 21 years of being a craftsman, CEO, restaurateur, BBQ pitmaster, mixologist and marketing specialist to be able to craft whiskeys like these and make a success of the company so early on. Everything I'm building with The Craft Irish Whiskey Co. is built on everything I've done before.

From rock bottom to world-beating - these must be pretty special whiskeys?

You could say that! I started The Craft Irish Whiskey Co. after reading an 1879

book, 'Truths about Whisky'. In the 19th century, Irish whiskey was a global leader, responsible for 84% of the whiskey drunk around the world. Sadly the political reverberations of the 20th century saw production plummet. And we're only just catching up. But so much of the whiskey produced now, in Ireland and elsewhere, is made for a mass-market. Cheaper techniques and cost-cutting have pushed the art of whiskey-making to one side. We're reviving that centuries-old craft but adding 21st century science and a healthy dose of innovation to improve it.

Multiple awards suggest that revival of the craft was long overdue?

The world never fell out of love with Irish whiskey, it just needed reminding of the extraordinary layers of flavour built up by careful crafting. The Devil's Keep sold out in record time, and became the most expensive inaugural whiskey ever sold at auction, fetching \$60,000. The Emerald Isle became the world's most expensive whiskey when the first collection sold for \$2million. But subsequent collections have sold for over \$3million.



People have been reminded of Irish whiskey's reputation for impeccable quality. It was always our mission to restore Irish whiskey to the global leader it once was, and with the records and awards, we're doing just that.

In fact, The Devil's Keep was just awarded World's Best Irish Single Malt at the World Whiskies Awards while The Taoscán and The Brollach won Silver and Bronze.

What techniques do you use that differentiate you from other whiskey producers?

The list is as long as my arm! I was one of the first to go into the science of what happens in the barrel - from the wood to spirit ratios, to the phenolic compounds. For instance, we underfill the barrels to allow maturation to begin on day one. Others wait for the 'Angel's Share' to evaporate before this can begin. We add water before maturation for our new-makes and before finishing for our more mature whiskeys, and bottle at cask strength instead of diluting the complex notes and viscosity. We don't hide age statements but we don't rely on them as proof of quality. The Devil's Keep was bottled at 29.9 years. Anyone else would have waited for a 30-year age statement but the Hungarian Oak would have begun to overpower the other flavours. We recognise that whiskey is a living, breathing entity in the cask, peaking and troughing through the year, sometimes as much as 130% in different flavour profiles. Knowing when to pull it is key to creating exceptional whiskey.



You won more awards for design than any other company last year. What makes your designs so special?

In short, it's our designer, Tiago Russo. Whiskeys as perfect as these demand an experience to match. Tiago and I spent three years researching and testing to create the perfect experience, something which had never been done before. It's not simply about good design, but combining it with science and pushing the boundaries of both, sparing no expense in the pursuit of perfection.

Our glassware is cutting edge. Knowing that 80% of the experience of flavour initially comes from the nose but is hindered by the ethanol vapours, we had to create a glass that removed them. We use soda lime glass as its structure helps absorb those vapours. The design of the glass, from the revolutionary 'vortex point' to the bulb, the chicane and the divergent rim, works to aid that removal. All the drinker is left with are the layers of intricate flavour.

And now you've taken your winning ways to the racecourse?

Our sponsorship of the Plate Handicap Chase at The Festival at Cheltenham was just one of the ways we marked this St Patrick's Day. We also chose that day to launch our latest release, The Taoscán. It's our fourth release, but the first to be available in upscale bars and restaurants internationally.

And it's a special one. The Taoscán is the world's first and only Tawny Port and Chestnut finished single malt. A one-of-a-kind, it epitomises the spirit of adventure we bring to each of our rare releases. It started life in American Oak bourbon casks and Sherry Oloroso Hogsheads - that made a great whiskey.



Our glassware is cutting edge. Knowing that 80% of the experience of flavour initially comes from the nose but is hindered by the ethanol vapours, we had to create a glass that removed them.

Not content with 'great', I split it across a range of barrels, from Sauternes to Cherry, Amarone to Banyuls. Two barrels reached perfection first - the Chestnut and Tawny Port. Again, we could have released each separately as superb single malts. But a perfect balance of the two has delivered a world first, described by Scottish culinary wizard, Adam Handling, as the best Irish whiskey he'd ever tasted.

Speaking of which, you recently collaborated with Adam Handling on a pairing dish, how did that come to be?

Adam and myself share the same passion for perfection and innovation - taking beautiful ingredients and

transforming them into something exceptional through careful crafting and a knowledge of technique. His dish, 'Celtic Cousins', at Michelin-star Frog, was designed to pair with The Taoscán; the sweet, smoky notes of the BBQ lobster complement the whiskey to create this incredible layering of flavour.

It was also a celebration of our whiskeys being available to order at the bar, by the glass, for the very first time. Our whiskeys are expensive, there's no denying that. So there's only a select group of people who will ever own one. But now people can try them by the glass, it's brought our rare releases to a new audience

- it's my hope this will spread the message further, reminding the world of the perfection to be found in a glass of Irish whiskey.

So, the next time you're in an upscale bar in London or beyond, look out for the bottle that's a hit with Michelin-starred chefs. Available now in Selfridges and select Michelin-starred establishments, including Tom Kerridge's The Hand & Flowers and Frog by Adam Handling.

For more information on The Craft Irish Whiskey Co., contact a Craft Specialist on +353 (0) 1437 8570 or visit www.craftirishwhiskey.com



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Milky Aquamarines, 18K Rose Gold

Style ID: D181348 | Price: € 11,620 (size S)



SHAMBALLA JEWELS

Aloha HAWAII



Just saying the name Hawaii conjures up visions of an island paradise. And that's exactly what it is. UNIQUE sits down with **Maureen Atkinson**, Coldwell Banker Island Properties award-winning luxury real estate broker, for an insight into the world of high-end luxury real estate in the Hawaiian Islands.

UNIQUE: Has your early career as a prominent Executive Director at an international accounting firm helped you to succeed in the higher echelons of luxury real estate?

MA: Early in my career I was in a very prominent position, had many responsibilities and reported directly to the Founding Partner. This is where I was introduced to many affluent families and business owners. As the Marketing Chairperson for all of Canada and sitting on the communications committee for Nexia International, I learned a lot about marketing and its importance to the success of these companies. I remember sitting in board meetings in London with 30 or so Nexia Partners and I was the only woman at the table, you quickly learn not to be intimidated. Most of the Nexia Partners were men at that time and they always showed me the utmost respect. That gave me lot of self-confidence, so yes, my corporate background allowed for a smooth transition into the higher end of luxury real estate.

You're originally from Canada and relocated to the Hawaiian Islands in the mid 1990s, and you're an active Real Estate Broker in Hawaii and Southern California. How do you service clients in both places and what makes these locations so attractive for affluent home buyers?

MA: In the mid 1990s my husband Ron and I moved from Canada to the Hawaiian Islands. Ron's a Telecom Engineer and worked on bringing advanced high-speed internet to the Hawaiian Islands. While accompanying Ron on business trips, I was awed by the beauty of every island in the Hawaiian chain. After taking some time off from the corporate world Ron and I had the desire to engage in a new venture and became Realtors/ Brokers in Hawaii in the early 2000s. As for being an active Real Estate Broker in both states, I can tell you it's all about the lifestyle. While both states are expensive to live, they provide life qualities that are dreamed of by many. In 2017, I established my own brokerage in California and have been fortunate to sell numerous up-

scale properties. We live permanently in Kapalua, Maui, but service clientele in West and South Maui, as well as Oahu, Kauai, and the Big Island. And we continue to service clients in the Southern California desert and coastal communities through REALM.

What is REALM and what unique attributes does it bring to luxury real estate buyers and sellers?

MA: I'm one of the original Founding Members and participated in the beta before REALM was officially released. REALM is brand agnostic, it is by invitation only, and is comprised of the most elite luxury real estate professionals globally. REALM is a relationship enhancer and includes a game-changing technology that uses artificial intelligence to match buyers to your property based on lifestyle and location. The properties are viewed and matched by clients of the most accomplished real estate professionals ever assembled. REALM offers properties up to \$250 million. My listings in Hawaii are showcased on REALM and receive client matches based on the property profile within minutes of going live. (For a REALM Demo contact Maureen at 808-268-8833)

What has been the most obvious effect of COVID-19 on your business?

MA: When Covid-19 appeared in

the USA we had to be mindful of the State mandates and local city regulations for showing properties. At first the market was very subdued, then 2021 became the year of transition. The wealthy relocated to markets with personal appeal based on lifestyle and moved away from cities looking for space, wellness, and safety. We have seen little change in the first half of 2022 as the wealthy continue to look for properties throughout the Hawaiian Islands and specific California locations.

You were the recipient of many Chairman's Circle awards for being in the Top 1% for Prudential nationwide and you were ranked in the Top 35 Elite in the State of Hawaii. What can clients expect when being represented by you and which qualities would you say are the vital foundations of your service?

MA: Yes, I've been fortunate to represent many high-profile clients on some showcase properties. The awards recognise I've had a successful career, however, the best advice I ever received was from the first Broker/Owner I ever worked for. No matter what happened he would always say, 'Be professional, always be ethical, and never cross that line.' I've based my career on that advice, so clients can expect integrity, ethics,





honesty, and trust, knowing I have their best interest at hand. I never name drop and I operate with absolute confidentiality. I do not deviate from this as trust is everything. The one thing I do that is highly successful is provide a concierge service, so the client or their legal team deal with me directly. This is rare in the industry today, but it assures my client that all necessary details will be provided to make an informed decision during the buying or selling of a property.

You are also a philanthropist, having donated nearly \$100,000 to the Maui Preparatory Academy and the CHP-11-99 Foundation. How important is it to give back to the communities?

MA: There is always a need for charitable donations. Maui Preparatory Academy was in its infancy and they needed funding to continue to grow the school. My donation was to help develop much-needed programmes and to assist deserving children an opportunity to attend such an academy. My donation to the CHP 11-99 Foundation provides emergency assistance, benefits and educational assistance to employees and children of fallen officers. To this day, I continue to donate a portion of my commissions to charity.

Maureen currently resides in West Maui and has vast knowledge of luxury estates and condos in both West and South Maui, as well as Oahu, Kauai, and the Big Island. She successfully services clientele throughout the islands.



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MAUI NŌ KA 'OI MEANS “Maui is the best”

The Valley Isle

Maui, also known as “The Valley Isle” is the second largest Hawaiian island in the Hawaiian archipelago. The island known for its 30 miles of world famous beaches, the sacred Iao Valley, migrating humpback whales during the winter months, farm-to-table cuisine and the island's highest peak Haleakala, as well as the pools and waterfalls of Ohe'o Gulch, accessed via scenic, winding Hana Highway.

Paradise is waiting for you...

It's not surprising that Maui has been voted “Best Island in the US” by Condé Nast Traveller readers for more than 20 years.

The following pages show some examples of Maureen's real estate portfolio.



Oceanfront Estates, Maui, HI

Maui is known for its many captivating oceanfront and beachfront luxury estates, from the Northwest tip of Kapalua south to the end of the road at La Perouse Bay in Makena. The select few that live and play on these oceanfront estates will tell you they are living the ultimate dream. Each day as the sun begins to rise, you are blessed with the sounds of gentle crashing waves and island tropical birds. Experience soothing cool ocean breezes while relaxing and sipping your morning local grown coffee and enjoying fresh tropical fruits. The island offers an abundance of daily activities to satisfy any desire! As the evening approaches and the sun descends into the ocean, enjoy dramatic Hawaiian sunsets while relaxing on your oceanfront lanai with your favorite tropical beverage or dining at one of Maui's many world class restaurants. Paradise is waiting for you! Contact Maureen directly at 808-268-8833 for available Oceanfront and Beachfront estates on Maui, Oahu, Kauai and the Big Island.

Kapalua, HI

Reward yourself with the awe-inspiring beauty of Kapalua

Nestled in one of Hawaii’s largest nature preserves, the Kapalua resort has beautiful beaches and breathtaking views, two marine sanctuaries, world-renowned accommodations, premier real estate and two world-class golf courses.



Living in Paradise

There is a richness here of culture and heritage that have been present for years and preserved for generations to come. Kapalua is home to signature events throughout the year including the Kapalua Wine and Food Festival, PGA Golf Tournament of Champions, The Celebration of Arts, Kapalua Wellness Week, and the Kapalua Restaurant Week.



Pineapple Hill Estates, Kapalua, HI

Nestled on the slopes of the West Maui mountains near Kapalua’s famed Kapalua Bay golf course, Pineapple Hill Estates offers homeowners spacious lots with breathtaking ocean views. Located in a gated subdivision, homeowners have access to a pool, tennis courts and entertainment areas all while being in the midst of Hawaii’s most sought-after resort community. Fine dining, world-class golfing and some of the best Maui’s most picture-perfect beaches are minutes away. Residents of the community have access to the Kapalua Club Membership including spas at the Montage and Ritz, shopping at exclusive retailers, and numerous activities, to include hiking, snorkeling, golf, and much more. Contact Maureen directly at 808-268-8833 for available inventory.



The Montage Kapalua Bay, Kapalua, HI

Set along the picturesque waters of Namalu Bay, Montage Kapalua Bay sets the standard and welcomes you with genuine island hospitality and authentic culture. With over 24 acres of a mature tropical paradise the luxurious ocean-front 3 to 4 bedroom condos are unparalleled, offering 2700 to 4055 sq. ft., private elevator access, covered parking, secure owner storage and 24 hour concierge service. Along with the 8500 sq. ft. of lagoon-style pools to refresh and unwind, the spirit of Hawaii merges with your own to create *pono* - a true sense of balance and harmony. Luxury resort amenities available include priority dining and spa reservations, discounted golf at both Kapalua courses, and access to Montage events and activities. Contact Maureen directly at 808-268-8833 for available inventory.



Coconut Grove, Kapalua, HI

Located on America’s best beach, Kapalua Bay was named “Best Beach in the World” by the readers of Condé Nast Traveler magazine and the “Best Beach in America” by the Travel Channel. This low density private gated community is situated on 12 prestigious acres on Kapalua Bay and is comprised of nine classic buildings each housing four luxurious residences. With only 36 beachfront condos offering four unique three-bedroom floor plans ranging in size from approx. 2500 to 2900 sq. ft. of gross living area. Coconut Gove is an exclusive gated community on the coastline of West Maui, with amenities including a tension-edge lap pool with wooden decking, whirlpool spa, and fitness center. Contact Maureen directly at 808-268-8833 for available inventory.



Kaanapali, HI

Kaanapali, where the world comes to play

Kaanapali is a three-mile stretch of beach that has been touted as one of the best beaches on Maui. Long ago, these sands and lush gardens were enjoyed by Hawaiian kings and queens who sought a relaxing, rejuvenating retreat.

Kaanapali is where many choose to call home

The world-famous Kaanapali Resort area is well known for championship golf, prestigious shops, and celebrated Maui restaurants. Enjoy sweeping views of the majestic West Maui Mountains, glittering Pacific Ocean waters, and endless island activities.



Kaanapali Golf Estates, Kaanapali, HI

Situated on the slopes of the West Maui Mountains is the lavish Kaanapali Golf Estates. Within the gates you will discover additional exclusive subdivisions The Summit, The Pinnacle, and West Maui's newest Lanikeha, all offering custom private homes and homesites with spectacular ocean and island views of both Lanai and Molokai. If you wander down to the coastline, you will find a necklace of white sand beaches that are simply perfect for a refreshing dip, lounging in the warm Hawaiian sunshine, or playing out on the water. Contact Maureen directly at 808-268-8833 for available inventory.



Honua Kai Resort and Spa, Kaanapali, HI

Spread across 38 tropical beachfront acres on renowned Kaanapali North Beach, Honua Kai Resort & Spa has become one of Kaanapali's most sought-after luxury condominiums. The newest collection of Luana Garden Villas offers 3-bedrooms with over 2000 sq. ft. of interior living space as well as 500 sq. ft. of private lanai. Enjoy a tropical cocktail at Duke's Beach House. Wind down at Ho'ola Spa. Or, gear up for a day of fun at our action-packed aquatic center equipped with a network of pools including our new infinity pool, five hot tubs, waterfalls, water slides, caves, and a family-friendly fountains for playing. Paradise awaits you! Contact Maureen directly at 808-268-8833 for available inventory.



Kaanapali Alii, Kaanapali, HI

In the heart of Maui's famous Kaanapali Beach on 8 acres of prime oceanfront property are 264 luxury condos ranging from 1500 to 1900 sq. ft. Simply spend the day enjoying the breathtaking white sand beaches and crystal clear water as you swim, sunbathe, and snorkel to your heart's content from the "backyard" of your beachfront villa. Step out onto your private lanai and watch the humpback whales play in the warm waters beneath a spectacular Maui sunset. Enjoy the convenience of the boardwalk leading to Whalers Village, the largest outdoor shopping mall on Maui. There you will find arts, entertainment, boutique shopping and a wide range of dining opportunities. Contact Maureen directly at 808-268-8833 for available inventory.

Wailea / Makena, HI

Synonymous with Luxury

Nestled at the base of the majestic Haleakala volcano, the exquisite, exclusive communities of Wailea and Makena have distinguished themselves as the most sought-after addresses on Maui. Here, luxury oceanfront and ocean-view condos, homes, and estate properties offer access to the island’s best beaches, along with world-class golf, tennis, spas, dining, and shopping. Tucked away in privacy on Maui’s southernmost inhabited shores, the area enjoys consistent sunshine and close proximity to all the conveniences of Kihei and Kahului.

The Beverly Hills of Maui

Wailea/Makena in South Maui is known today for its glorious coastlines, posh resorts, dive havens, world-class golf fairways, and exciting local cuisine.



Wailea Point, Wailea, HI

Nestled in the heart of Wailea, Wailea Point is one of South Maui’s most exclusive resort communities offering 130 premier condominium residences ranging from 1350 to 4850 sq. ft. Located directly on Wailea Beach residents enjoy the serenity of this 38 acre low density tropical paradise complete with four swimming pools, two hot tub/spas, lighted tennis, pickleball, paddle ball courts, and a modern fitness facility. The comforts and conveniences of Wailea/Makena life are easily found, from golf in world-class courses, to five star dining, to exclusive shopping opportunities, it is the type of Maui life to satisfy the most discriminating resident. Residents here are truly fortunate to call this enchanting and award-winning place “home”. Contact Maureen directly at 808-268-8833 for available inventory.



Wailea Beach Villas, Wailea, HI

Situated on 12 breathtaking acres of mature tropical foliage and waterfalls, and perfectly positioned on pristine Wailea Beach resides Maui’s ultimate luxury retreat, Wailea Beach Villas. This elite, gated, luxury resort offers 98 spacious villas and penthouse residences that come in a choice of 2 or 3 bedroom floorplans offering 1800 to 3100 sq. ft. Acclaimed as the #1 Luxury Resort on all the Hawaiian Islands by Conde Nast this exclusive oceanfront community with expansive ocean vistas, offers the ultimate in elegant island living. Just steps away from our hotel lobby is the Shops of Wailea where you will enjoy private card access to adjacent world class and casual island dining, shopping and art galleries, ranging from Wolfgang Puck’s and Tommy Bahamas’s, to Louis Vuitton and Gucci, to Roxy and Quicksilver Surf Wear. Close to our serene and private infinity pool, swim, sun, and snorkel at Wailea beach, rated one of the top beaches in the world, with miles of beachfront walking or running trails alongside undiscovered ocean vistas, secluded coves, and jagged cliffs. Contact Maureen directly at 808-268-8833 for available inventory.



Arc Angel

With bags of environmental credentials, aesthetics influenced by Star Wars and New York's Meatpacking District, and its location just minutes from London's über cool areas of Shoreditch and Islington, The Arc mixed-use hub of new residences and working space, is a millennial's dream. WORDS: Nick Rice

A neighbourhood with a village-style feel, with quick access to five dynamic districts, living and working at The Arc is effectively a ticket to experiencing multiple facets of London's complex character, as the building sits on the crossroads of Old Street, Shoreditch, The City, Angel, and Clerkenwell. Future residents and office workers will have an abundance of attractions on their doorstep – from Shoreditch's creative concept bars and member's clubs to Clerkenwell's interior design boutiques and charming atmosphere.

The development is also just minutes from Old Street, London's undisputed tech hub, which is vibrating with creative entrepreneurial energy, and interspersed with hidden street food markets and beautiful old warehouse buildings. Residents and office tenants can also choose from 10 Michelin Star restaurants in the surrounding area.

Adding to that, The Arc is also conveniently located within a 40-minute radius of some of London's most illustrious intellectual powerhouses, including Central Saint Martins, University College London, London School of Economics and Imperial College London – making it the ideal place to live for those studying in the city. With Old Street station undergoing a major renovation and high-speed Crossrail and The Elizabeth Line on its way to Farringdon, The Arc offers unparalleled connectivity across London and beyond.

A fully electric development featuring 100 new residential homes, 160,000 square feet of office and retail space, and a health and wellness hub with 413 cycle spaces, The Arc is the brainchild of the family-owned European real estate investor and developer, Ghelamco, and it



represents the firm's first UK property venture.

Founded in 1985 and 100% family owned, Ghelamco is world-renowned for its dedication to achieve greener, smarter and more efficient building projects – and the company's vision is to create cities that unleash a positive human energy. Ghelamco has an unparalleled track record of growth over the past three decades and is highly-recognised by its peers for its top-quality projects and pioneering work in the creation of sustainable, energy neutral concepts.

A market leader in sustainable development since 2011, every one of Ghelamco's projects has been awarded either Outstanding or Excellent BREEAM certifications, including Spectrum (Brussels), Silver

Tower (Brussels), The Link (Antwerp), Woloska (Warsaw), Warsaw Spire (Warsaw) and Wronia 31 (Warsaw).

The Arc is fully electric, boasting carbon emissions 30 per cent lower than its multi-fuel-operated competitors; with triple certifications including BREEAM and WELL Gold, alongside being the first UK development to be DGNB gold certified. With a focus on wellbeing, the mixed-use hub will feature 100 stylish new homes on the top 15 floors, comprising a mix of studio, one-, two- and three-bedroom apartments designed by Bowler James Brindley. Calm living spaces are composed of cool stones, soft woods and beautifully finished fixtures and fittings, whilst wide, floor-to-ceiling windows flood each apartment with a spectrum of light. Furthermore, the

majority of apartments are complete with balconies and winter gardens – providing a sanctuary in the heart of EC1.

Ghelamco not only focuses on energy saving but also on workplace comfort, water usage, innovation, location, and social impact and has been appointed as a Partner in the European Commission's "Green Building Programme" for several projects in Poland. Constantly striving to achieve greener and more sustainable ways

of delivering their projects, Ghelamco has become an expert in the creation of energy neutral concepts, meeting the highest ecological standards across their entire portfolio.

The company was founded by Paul Gheysens in 1985, and now the business is spearheaded in the UK by his 27-year old daughter, Marie-Julie. Beyond creating urban homes, offices and retail, the developer's track record includes branded residences, golf courses, football stadiums and hotels.

As Head of UK, International Business Development at Ghelamco, Marie-Julie Gheysens, says, “I’m delighted to be representing women in construction as I believe there are no more barriers around gender – the baton was passed from my father to me to bring Ghelamco to the UK. The firm was set by up my father over 35 years ago and is still a family business today, meaning that we do everything in-house – a building is our own product from A to Z and we plan everything down to the tiniest detail. This level of passion can be seen throughout The Arc and we very much look forward to working on new projects in the UK over the coming months as we strive to create entire environments, with health, wellness and sustainability at the core.”

Located just moments from Shoreditch and Islington, The Arc, EC1 is named after the luminescent arches at the entrance. Designed by award-winning architects, Allford Hall Monaghan Morris, the mixed-use development was inspired by both Star Wars and New York’s Meatpacking District, with its luminous interiors and the industrial charm of the Art Moderne red façade.

Merging the craftsmanship and heritage of the WWII pillars from a previous hospital on the site, with the building’s contemporary 22-storey, tiered form cuts a statuesque figure against its neighbours, making it one of the most visually striking buildings on City Road.

Future office tenants will benefit from access to the expansive roof terrace and lounge on the 7th floor, whilst a dedicated lobby will sit beside new retailers and a destination restaurant on the ground floor. The lower ground floor will also feature 413 secure cycle spaces within a dedicated ‘cycle hub’, available for both residents and office workers. The building will, in effect, be a ‘campus’ and will create a place for innovation by providing an inspiring working and living environment.



Furthermore, both residents and office tenants at The Arc will benefit from a suite of first-class amenities, including a dedicated 24/7 concierge team, a lounge area for socialising and working, a 13-seat private cinema room and a state-of-the-art golf simulation room. Residents will also have exclusive access to a private fitness suite, complete with a yoga studio and a treatment room. The Arc will be digitally supported via an App, which will enable residents to chat with the concierge team 24/7, book amenities, arrange social events, alongside providing remote lift access, to ensure a touch-free experience.

An abundance of outdoor space at The Arc has been designed with urban biodiversity in mind. The Arc’s residents and office tenants will also have access to a plethora of greenspace, including an expansive open-air terrace, which has been designed by Grant Associates – the landscape architects behind the Gardens by the Bay in Singapore. The terrace will boast panoramic views across the City and Shoreditch and will be able to host up to 50 people for celebrations. There will also be private winter gardens, alongside terraces and private balconies – ensuring that there are a variety of spaces to relax and unwind or to entertain guests.



Prices at The Arc start from £728,000 for a studio apartment. For further information visit - www.thearclondon.com



Unexpected Alila

Alila means “Surprise” in Sanskrit, and while some people don’t like surprises, all visitors to **Alila Kothaifaru Maldives** can be certain that every “Alila” will be a pleasant one.



From the very first impressions when arriving at Alila, and through every hour, as all the meticulous attentions to detail unfurl, a sense of serenity befalls visitors... the shoulders drop, the face muscles soften, and a faint smile becomes an almost permanent fixture.

Alila Kothaifaru Maldives is truly a restorative retreat that has been conceived to marry perfectly with the glorious landscape that surrounds it.

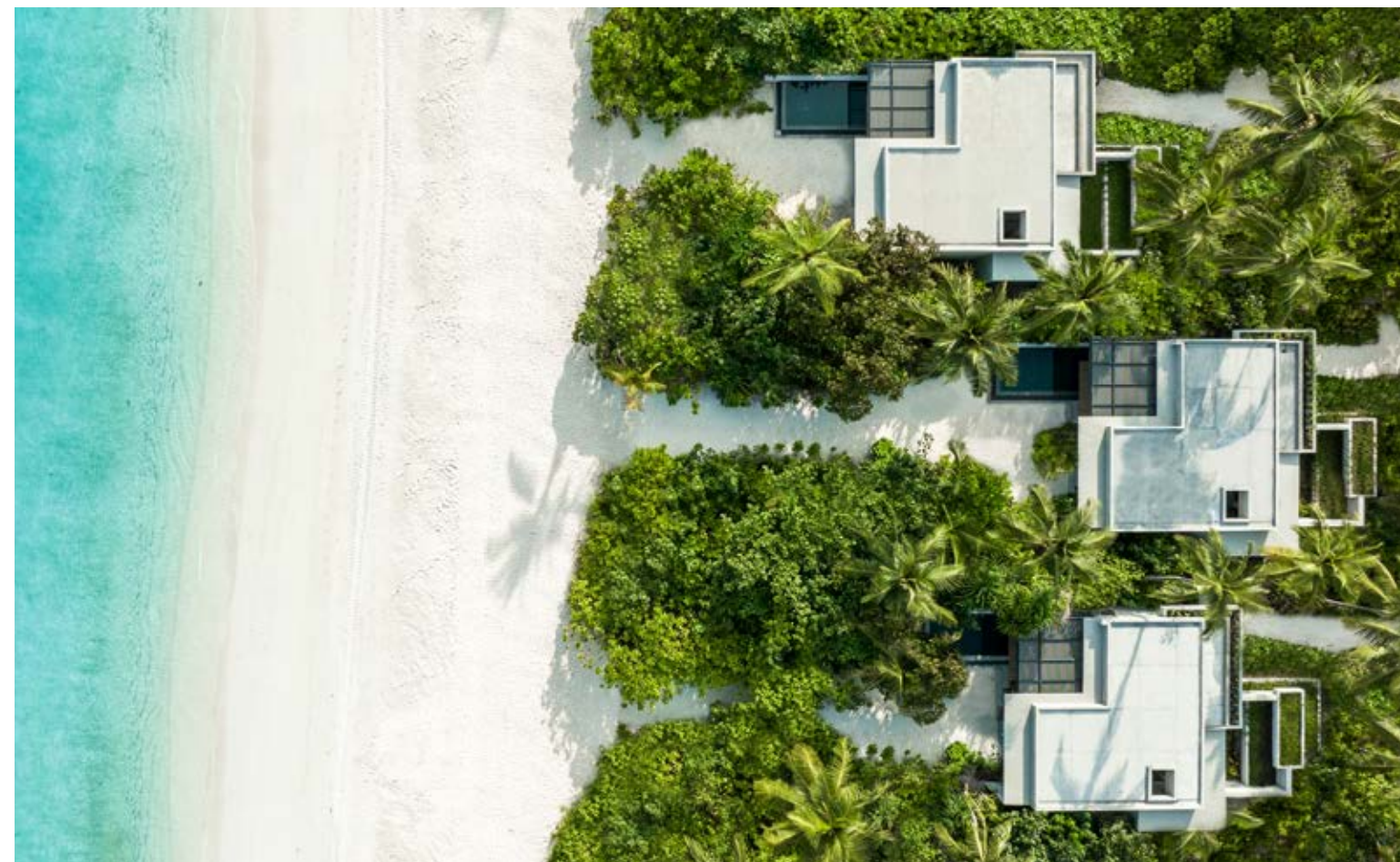
Located on the island of Kothaifaru in the scenic Raa Atoll at the northern edge of the Maldives, the all-pool-villa resort's modern minimalist architecture was designed by Singapore-based Studiogoto, which took its cue from the island's flat topography to create an environment that feels completely at one with nature.

As is the hallmark of every Alila resort, Alila Kothaifaru Maldives is seamlessly designed in harmony with the environment, preserving the extraordinary natural beauty of the destination while creating understated, sophisticated spaces for guests to unwind.

Against the quiet backdrop of the island's lush vegetation, the low-rise pavilions and villas cascade gradually, creating the experience of living in a garden and looking out towards the ocean. Among the resort's most distinctive features is the tranquil treetop spa, whose elevation amidst the leafy canopy provides natural privacy screening for guests in the spa suites.

Bold architecture with clean lines contrasted with soft natural materials, cultural motifs and organic forms, as well as the balance between intimate and open-air spaces, result in spa-inspired environments that promote relaxation and draw on the restorative powers of nature. Light tones of timber and sand combine with black elements to create a calming yet contemporary palette.

Housed on an 11-hectare island, Alila Kothaifaru Maldives can be reached via a 45-minute seaplane journey from Malé. As one of the deeper atolls in the archipelago, the Raa Atoll offers abundant snorkelling and diving options to discover its rich marine life, from colourful corals to manta rays and sharks.



There are 80 pool villas, of which 44 are along the white-sand beach overlooking the infinite expanse of ocean blue, a stunning house reef and lush greenery

The resort also offers easy access to the famous Hanifaru Bay UNESCO World Biosphere Reserve and is close to Vaadhoo Island, one of the best spots to witness the spectacular ‘Sea of Stars’ phenomenon.

There are 80 pool villas, of which 44 are along the white-sand beach overlooking the infinite expanse of ocean blue, a stunning house reef and lush greenery. The other 36 are perched overwater with direct access to the sea. Guests can unwind in these understated, sophisticated spaces that balance privacy with openness to the outdoors. Each villa comes with a private pool and sun deck where guests can bask in picture-perfect views and enjoy personalized service whether they are staying steps from the beach or above the turquoise lagoon. The Sunrise Beach Villas offer early birds captivating views to start their day alongside quick access to the resort’s main facilities such as the infinity pool, Play Alila kids’ club, Seasalt restaurant and Mirus Bar.

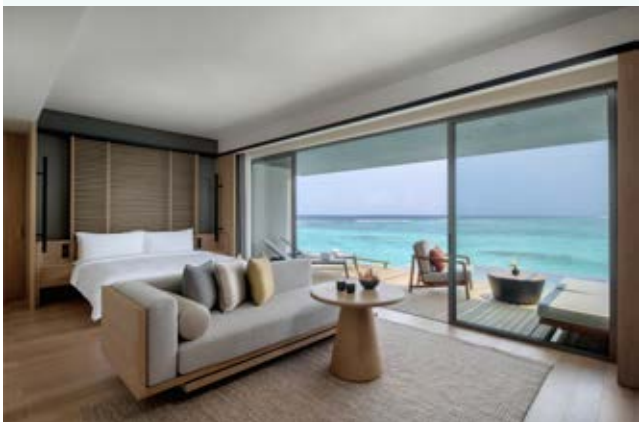
The water villas are something to be experienced. Perched above the turquoise lagoon in a spiral arrangement, they offer a panoramic experience of the ocean with wide floor-to-ceiling glass doors in the open-concept bedroom and living area. Guests can also soak in the ocean view from the infinity pool and sun deck and the indulgent sanctuary of the bathroom, and opt for villas that afford a sunrise or sunset view for another level of incredible.

Guests staying in the beach villas can enjoy the sensation of walking along a forest path as the entrance to the villas is totally concealed by lush greenery, heightening the sense of peaceful seclusion. The villas feature a separate bedroom and living room, and an open-air bathroom in a garden court setting.

At Alila Kothaifaru Maldives, simplicity, sustainability and the physical connections to the natural environment create space for guests to breathe, reflect and be restored.

Commenting on the opening in May this year, David Udel, Group President, Asia-Pacific, Hyatt, said, “As countries continue to open up and travel confidence grows, we look forward to welcoming guests from all over the world to Alila Kothaifaru Maldives for a memorable getaway in what we hope will become the centrepiece of Raa Atoll. We are delighted to add this beautiful resort in the Maldives to our growing Alila portfolio, with new Alila hotels opening in sought-after destinations such as Suzhou and Shanghai in China and Nha Trang in Vietnam in the future.”

Whilst Alila Kothaifaru Maldives is full of pleasant surprises, it should actually be no surprise, considering that all Alila Hotels are distinguished by the combination of innovative design and luxury in unique locations, set apart by an unprecedented level of private space, crafted artisanship, personalised hospitality, and bespoke journeys.





Housing Bubble?

Real Estate prices are soaring in parts of the USA, thanks to inflation, high housing demand, and low supply. **UNIQUE** talks to two North American highly respected experts in their field.

These are interesting times for the real estate industry. The global pandemic has triggered trends, such as home buyers leaving cities in droves, in search of space and serenity in the face of further uncertainty. We get the lowdown on the sector from **Joyce Rey**, the Beverly Hills-based luxury real estate agent who heads the Global Luxury division for Coldwell Banker, and **Dina De Laurentiis**, Global Real Estate Advisor at Sotheby's International Realty.



Joyce Rey,

Global Luxury Division,
Coldwell Banker.

The real estate industry has been through challenging times, but you remain at the top of your field - how do you sustain your enthusiasm?

Nearly 50 years ago my husband, television star Alejandro Rey, and I made several purchases before I was a realtor. I thought it looked easy and I quickly learned that it's a very challenging job, but my enthusiasm has never ebbed as it's a wonderful "people" business. I've always loved architecture and matching people with homes is an extremely rewarding experience. I love negotiating and helping people compromise to satisfy their dreams. Each day differs and constantly requires innovation. I thrive on living by my wits and as each exciting new challenge presents itself, I find great satisfaction in solving every problem. Waking up each day and following a career that you love is a special gift and I will always be very thankful for it!

What is the luxury home buyer looking for in 2022?

Certain things never change in the luxury market – they want everything! The critical importance of location, quality of construction, special design features, garden setting, and views. One positive by-product of the pandemic was that the home became the most important consideration and centre for family life. Luxury home buyers have always wanted privacy and the wonderful indoor/outdoor California lifestyle but spending so much time at home has made that even more important. The other amenities buyers are now focused on searching for is a home office, but now two home offices are a requirement, as well as a movie theatre and a home gym.

Location is an all-important choice in real estate, is your love for Southern California, Beverly Hills, and Los Angeles among your biggest professional tools?

Of course, it's certainly contributed to my passion for selling property right here. I've been exceedingly fortunate to live in the Beverly Hills area. My home of 50 years is a mid-century modern nestled in the trees of Benedict Canyon with walls of glass and soaring ceilings. You would never know that my office in the Golden Triangle is only eight minutes away. The weather is gorgeous and the entertainment options unlimited. Lifelong friendships have developed, which is such a great part of my commitment to this beautiful area.

What is it about your principal locations that would draw a potential homebuyer to the region?

I have a very long list! Shopping on Rodeo Drive, lunch or dinner at the Getty Museum... actually, all of our fabulous museums: LACMA, The Broad, MOCA, The Hammer and fabulous private art galleries all over Los Angeles. We have so many incredible restaurants including oceanfront dining in Santa Monica and Malibu. Our local sports teams are fantastic: Clippers, Lakers, Rams, USC, UCLA. There are spots for beautiful hiking all over the LA area, plus easily accessible holiday destinations in the desert, mountains, or along the coastline. We have world-class yoga; incredible malls like The Grove, Century City Westfield, and Palisades Village; a wonderful entertainment community; close proximity to Disneyland; flourishing wine communities nearby such as Temecula and Santa Ynez; ideal weather year-round and friendly people! Plus, we have such diverse and outstanding educational options.

What is your singular approach to Real Estate?

I strongly believe in a team approach. I currently lead an extraordinary team of eight experienced, professional and knowledgeable agents that work closely with me on every project. I've always thought that two heads are better than one. I also have an outstanding support staff that enables me to focus on providing stellar service to my clients.

What have been the most important factors in creating the Joyce Rey brand?

The biggest factor is my personal integrity and the fact that I've always put my clients' interests first, which has led to a track record of success. I doubled the highest price that anyone had ever paid for a home back in 1978 – now it's laughable because it was \$4.2 million. In 1979, I founded the first company in the world that only handled million-dollar homes. Though my company has been bought and sold over the decades I have continued to lead that company, which is now the Global Luxury Division for Coldwell Banker. I've also closed the highest residential sale in the United States on several occasions. My brand is a reflection of those career highlights.

What are the positives and negatives in real estate at the moment?

The negative is that we are in a changing market due to rising interest rates, which will limit a buyer's ability to purchase because of the overall cost of debt in doing business. On the other hand, resulting price reductions and an increase in inventory will bring more buying opportunities, which are definitely positives for buyers. Real estate will always be your very best long-term investment as well as the best hedge against inflation.



Dina De Laurentiis,

Global Real Estate Advisor,
Sotheby's International Realty.

What is your personal approach to Real Estate?

The client is my number one priority. Whether I'm working with family, close friends, or new clients, they all receive VIP treatment and service. I'm available 24/7 and it's imperative that my clients feel close and comfortable with me. I emphasise value over urgency and make sure my clients know that I will be with them every step of the way, no matter how long it takes or if their priorities change. Additionally, I find that I work well with all personalities, big or small, this allows me to individualise my services to each personality type and accommodate all wants and needs.

What is the luxury home buyer looking for in 2022?

2021 was really a seller's market. It was more challenging for luxury home buyers to find good opportunities due to market competition. There was a mass exodus of people from the city with an emphasis on space and comfort; it made sense as we transition from pandemic to endemic. Buyers still find these factors important. With that, mental health and sustainability are common themes. Buyers are looking for spas and gyms and it's important that homes have advancements in technology to provide for water and power efficiencies. As we close out the first half of 2022, there's a lot of attention on global markets and economies; luxury home buyers are expecting better opportunities this year. As interest rates and building materials continue to rise, cash remains king. Luxury buyers are looking for move-in ready homes and they're ready to take advantage with cash in hand.

What are some of the biggest challenges in your work?

The biggest challenge right now is lack of inventory. It's tough to meet demands for buyers when their wants and needs aren't met by the market. Patience is a virtue and timing is everything in the luxury market. Luxury buyers have high expectations and an unwillingness to compromise, rightfully so, it's what tends to make them incredibly successful professionally. When shifting priorities isn't an option, we have to be patient and creative.

What has been the most obvious effect of COVID-19 on your business?

Due to lockdowns and at-home working conditions, people see value in homes with space. Families were forced to live, work, play, and attend school from home. People cooked more in their kitchens and parents played multiple roles for their kids. This has led to an increase in buyer demand, an increase in home values, and an emphasis on certain needs and wants.

What would you change about your sector?

Real estate transactions and processes have changed quite a bit over the last few years with advancements in technology. I'm curious to see how technology and financial creativity might have a positive impact on the buying experience as we move forward. I'm specifically interested in how augmented reality and virtual reality play a role in the future of real estate. As I embrace these new technologies, I look to keep my personal touch at the forefront of my client/agent relationships. Buying a home is an emotional experience, it's a reason to celebrate, and we shouldn't lose sight of that as technology can cause these experiences to be more transactional.

Buying a luxury home is for many people one of the most important investments they'll ever make... do you feel a sense of responsibility and how do you manage this?

Yes, I do, I feel an immense responsibility that my clients absolutely love their home and investment. To deliver on this promise, it's imperative that I know my clients as well as I know myself and fully understand how they intend to use their home year-round, day-in, day-out. I look to connect in a way that helps me understand them from a professional and spiritual perspective. Discussions about goals and dreams, short-term and long-term are very important and in-depth. Understanding personalities, motivations, and values help guide us in the right direction for a successful outcome.

BLACK OAKS RANCH IS ONE OF THE MOST IMPRESSIVE AND DESIRABLE RANCHES IN THE WHOLE OF SOUTHERN CALIFORNIA.

AFTER 35 YEARS OF HAPPY TIMES, THE CURRENT OWNER IS PASSING ON THIS PRIVATE PARADISE.

California Dreamin'

A once in a lifetime opportunity awaits you at the idyllic Black Oaks Ranch. A beautiful 7,000-acre private ranch in Southern California, Black Oaks Ranch sits in the Tehachapi Mountains, just above the San Joaquin Valley, bestowing limitless panoramic views in every direction.

Ranging from 1,970 ft to 5,200 ft in elevation, this ranch has been lovingly developed and maintained with a meticulous eye for detail and impeccable taste. The entire property is fenced and cross fenced, with nine high-quality water wells, six of which are solar powered, with built-in redundancy. As water accessibility has never been more vital, much attention is paid to this and there are numerous seasonal ponds and streams, water troughs, and water tanks peppered throughout the property to keep livestock and wildlife well hydrated.



COLDWELL BANKER
DIAMOND

The property also includes a 7-acre lake for swimming, boating, and fishing – and it's stocked with bass, crappie, golden belly shiners, bluegill and redear sunfish – with depths up to 18 ft. The lake maintains its water level as it is serviced by annual rainfall and backed up by 5 of the water wells. This once in a lifetime opportunity is yours to acquire and start crafting your and your family's future.

Black Oaks Ranch is developed with 23 miles of roads suited for vehicles as well as trails throughout that are perfect for horseback riding and hiking. Explore your new paradise and take in the incredible views and spectacular wildlife that include deer, elk, wild pig, bobcat, coyote, plus lots of smaller game, quail, and the occasional mountain lion and California black bear.

Offering limitless future possibilities, Black Oaks Ranch is rich with history and includes two early settler homesteads and an Indian campsite with grinding stones. The property is currently sub-divided into approximately 140 legal parcels, with the ability to further sub-divide up to a total of approximately 270 20-acre plus sized parcels. Each parcel would have road frontage and a prime building site. Whatever your project or vision, Black Oaks Ranch can be the place to make your dreams to a reality.

In addition to Black Oaks Ranch, which is unlike anything else you will find in Southern California, the

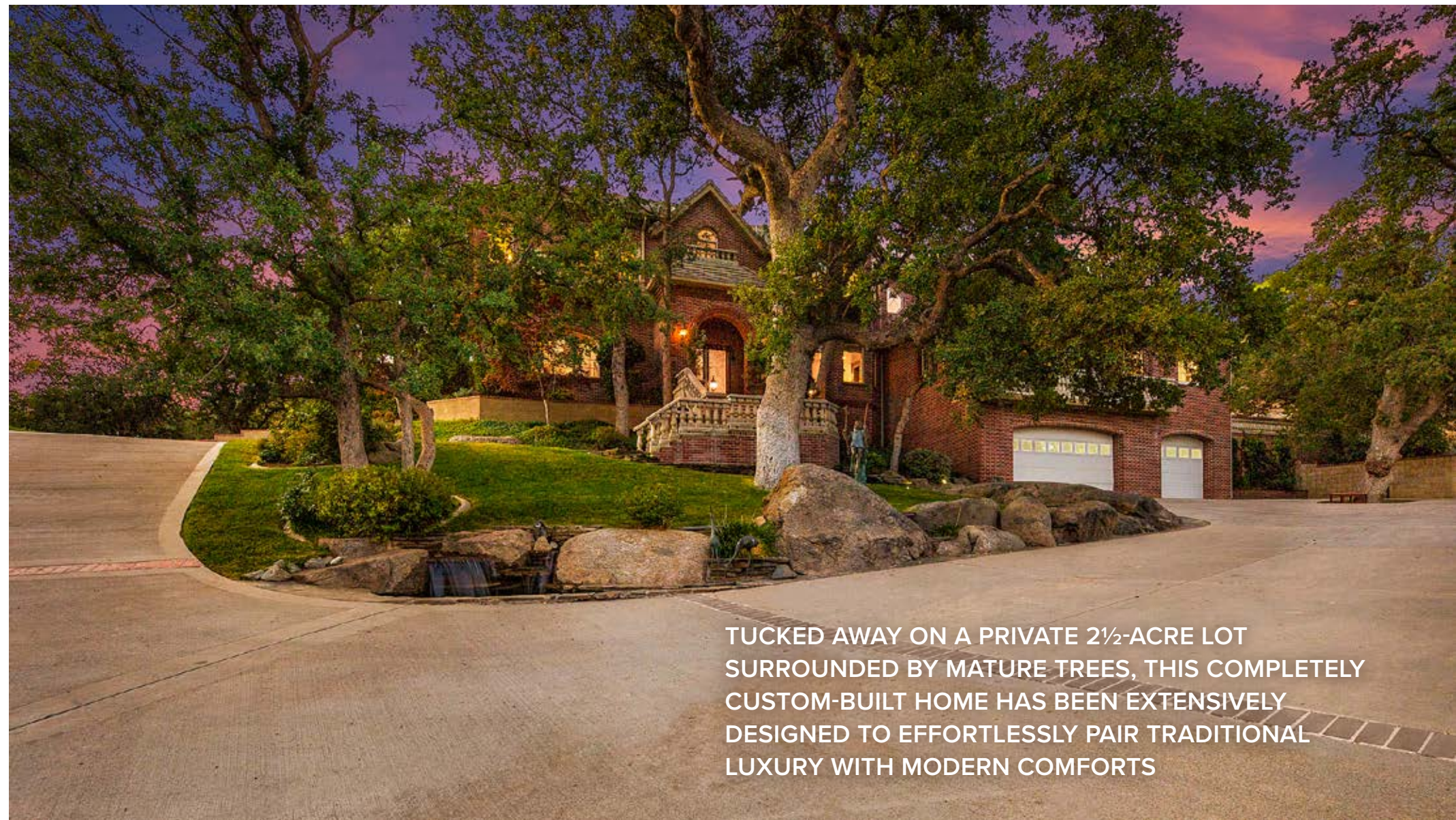
purchase of the ranch can include a custom-built estate home of an approximately 5,000 sq.ft., fondly called "The Castle."

Tucked away on a private 2½-acre lot surrounded by mature trees, this completely custom-built home has been extensively designed to effortlessly pair traditional luxury with modern comforts. Upon entering, the soaring ceilings are immediately striking, as are the elegant finishes and detailing everywhere. The palatial home boasts three fireplaces, four bedrooms, an office/5th bedroom, a custom 700-bottle capacity wine cellar, rich wooden finishes and so much more – all highlighted by abundant natural light.

Built to entertain, friends and family will love gathering to enjoy the large family room, living room, two dining areas, the spacious kitchen, the private back patio, and two balconies, where you can absorb even more incredible views. The Castle is nestled just outside the ranch in the highly sought-after community of Bear Valley Springs. As a resident of Bear Valley Springs, you will love this exclusive gated community that includes membership in the Oak Tree Country Club with amenities such as an equestrian centre with stables, golfing with a driving range, putting green, and golf pro shop, tennis courts, two restaurants, shooting range, sparkling Olympic size swimming pool and so much more.

There's so much more to be seen at the Castle and on the majestic Black Oaks Ranch, to take advantage of this rare opportunity call today to schedule your private showing.

Alex Horowitz, Realtor.
Call/Text 714-612-0116
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TUCKED AWAY ON A PRIVATE 2½-ACRE LOT SURROUNDED BY MATURE TREES, THIS COMPLETELY CUSTOM-BUILT HOME HAS BEEN EXTENSIVELY DESIGNED TO EFFORTLESSLY PAIR TRADITIONAL LUXURY WITH MODERN COMFORTS



Decarbonising Aviation

Victor, the on-demand jet charter platform and the world's first carbon negative aviation company, has teamed up with Neste, the world's leading producer of Sustainable Aviation Fuel, to take positive action in drastically reducing greenhouse gas emissions.

WORDS: Nick Rice



There's often an awkward situation that arises when considering private jet use and the impact it has on the environment. Some of the most-high profile campaigners against the looming spectre of climate change, probably fly by private jet sometimes in order to carry out their work around the world. Leonardo de Caprio is a tireless advocate for saving the planet, but one suspects he travels to various global environmental events, by private jet. And that applies not only to the stars, but surely to other conservationists as well. Not everyone can take boats and trains like Greta.

Thanks to a collaboration in the aviation industry, perhaps some mitigating balance can be applied. The on-demand jet charter platform Victor, has entered into a potentially groundbreaking partnership with Neste, the world's leading producer of Sustainable Aviation Fuel (SAF).

This industry-leading partnership has a goal of lowering private jet charter emissions up to 80% - by replacing fossil fuel with Neste My sustainable aviation fuel™.

Victor has been around for over a decade and it allows people to search, compare and book private air travel quickly, efficiently and with confidence. The company disrupted the jet charter rulebook with a fully transparent, subscription-free, globally 'on-demand' marketplace which combines smart technology with high-touch customer service.

They are the perfect partner for Neste as they can provide access to more than 7,000 aircraft via a global network of 200 partner operators, it means that any private aviation requirement can be expertly fulfilled, with the support of Victor's specialist services for group travel, corporates, sports, medical, and music & entertainment. Victor is also

the world's first carbon negative aviation company. Every Victor flight is 200% carbon offset as a standard, as part of the company's award-winning approach to climate action. True to the company's core value of transparency, Victor publishes its CO2 emissions and reduction measures annually, and every Victor charter quote is labelled with its carbon impact, including fuel burn, CO2 emissions, and mitigation, allowing members to make informed decisions to minimise their carbon footprint.

Neste creates solutions for combating climate change and accelerating a shift to a circular economy. Founded in Finland, the company refines waste, residues, and innovative raw materials into renewable fuels and sustainable feedstock for plastics and other materials.

The company is the world's leading producer of sustainable aviation fuel and renewable diesel and is developing chemical recycling to combat the plastic waste challenge. Neste aims to help customers reduce their greenhouse gas emissions with their renewable and circular solutions by at least 20 million tonnes annually by 2030.

Neste says, "Our ambition is to make the Porvoo oil refinery in Finland the most sustainable refinery in Europe by 2030. We are introducing renewable and recycled raw materials such as liquefied waste plastic as refinery raw materials. We've committed to reaching carbon-neutral production by 2035, and we will reduce the carbon emission intensity of sold products by 50% by 2040. We also have set high standards for biodiversity, human rights and supply chain. We have consistently been included in the Dow Jones Sustainability Indices and the Global 100 list of the world's most sustainable companies and in 2021, Neste's revenue stood at €15.1 billion.



This industry-leading partnership has a goal of lowering private jet charter emissions up to 80%





Neste creates solutions for combating climate change and accelerating a shift to a circular economy

It certainly makes for a formidable union. Victor's private and corporate members can reduce the carbon emissions of their air travel, meet the climate targets they have set, and credibly report on their CO₂e emission reductions. As aviation sets its sights on increasing the share of SAF to 10% of all jet fuel use by 2030, this partnership model enables accelerated action towards this target. Given how fragmented the business aviation sector is, the "pay here, use there" solution is the first to offer SAF for every charter flight regardless of operator or departure airport. This is crucial as it enables SAF demand to increase. Victor's global base of influential members who have the ability and means to choose SAF and make their private travel with reduced climate impact, are offered a great opportunity to help increase the overall demand so that this sustainable solution can develop more rapidly.

Toby Edwards, Co-CEO at Fly Victor, says, "I'm relieved to be announcing our global partnership with Neste... the urgent and rapid scaling-up of Sustainable Aviation Fuel is essential if we are to achieve our Net Zero goals.



It's fundamental to all our stakeholders that we continue to be transparent about the emissions of our members' private flights and, where possible, take ownership of the climate crisis. I'm thankful for the enterprise and dedication that has been put in by both the Neste and Victor team to ensure our members can now choose to replace fossil fuel with Neste MY SAF™ on every private jet and commercial jet charter booking. Our pioneering partnership could create a SAF blueprint for the fragmented business aviation sector and help



accelerate its wider usage across the aviation industry." The enthusiasm for this remarkable partnership is echoed by Neste's Jonathan Wood, Vice President Europe, Renewable Aviation, who says, "I'm excited that we're in this pioneering partnership together with Victor, a leader in Charter Aviation. This partnership enables Victor members to purchase Neste MY SAF™ for any flight globally. It's an industry-leading blueprint that we hope other companies will follow as the aviation sector strives for Net Zero carbon



Our pioneering partnership could create a SAF blueprint for the fragmented business aviation sector and help accelerate its wider usage across the aviation industry.

emissions by 2050. SAF is essential to reaching this goal, immediately reducing life-cycle greenhouse gas (GHG) emissions. Neste is committed to support aviation's emission reduction goals and believes that requires a joint effort where everyone's choice matters."

How the Victor Neste offering works is that Victor's private and corporate members can reduce their carbon dioxide emissions (CO₂e), with a clear chain-of-custody.

Neste ensures specific SAF volumes purchased by Victor members are delivered to partner aircraft operators, providing these real in-sector climate benefits:

1. Victor members will not charter using the Neste MY SAF™ they have purchased for their own flight, however their SAF contribution will ensure another in-sector partner flight benefits from a carbon emission reduction by the amount purchased, ensuring this partnership is aligned with Science Based Targets.
2. At checkout during the booking process, all Victor members can now

easily choose how much fossil fuel they want to replace with Neste MY SAF™, from as little as 5% up to 100%.

3. The Victor member's charter booking receipt will itemise exactly how much Neste MY SAF™ the Victor member has purchased.
4. To avoid any confusion in case of changes – for instance; to the exact aircraft booked, the flight itinerary, or a cancellation – Neste will only deliver the SAF purchased by the Victor member to their partner airline after the Victor member's private flight has fully flown.
5. Neste will then send a Delivery Confirmation Document with confirmation of the carbon dioxide emission reduction, which can be used for science-based reporting by the Victor member.

SAF is seen as the most realistic route to decarbonising aviation as technologies including electric and hydrogen airliners remain lightyears away. When used in neat form, Neste MY Sustainable Aviation Fuel™ reduces GHG emissions by up to 80% compared to kerosene.

Aligned with Science Based Targets, the Victor - Neste partnership will set a new sustainability benchmark in business aviation as it will allow private jet charterers to purchase SAF for every private jet booking globally – credibly contributing to Net Zero 2050. As Aviation sets its sights on 10% SAF by 2030, this new partnership model enables this horizon to be accelerated.

Gold-standard partnership Neste MY SAF™ is already in production and available to use today – unlike SAF that has not yet been produced, or SAF credits. It is produced from 100% renewable waste and residue raw materials, such as used cooking oil and animal fat waste. Victor members have the ability to take control of their climate impact with a SAF solution the company is clearly confident that with obvious benefits and an easy order process, members will purchase SAF – despite the cost being typically three times more than jet fuel. It's a significant price disparity... but what price can you put on the survival of our species and our home?

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